



ALFA for agents

Hamburg • Manila • Miami • Singapore

Commercial (LINE)

Take control of your day-to-day agency business



LINE allows you to manage the day-to-day processes required for an efficient agency operation. LINE is fully EDI compliant and allows you to undertake quotations, bookings, bills of lading, invoices and other activities on behalf of a range of principals.

Quotations and tariffs

This module provides comprehensive management and visibility of all quotation and tariff data including individual surcharges and other special rates for all principals. It manages information relevant to all types of shipment including full and less-than container loads, ro-ro and breakbulk cargoes. Real-time quotations can be input on-line whilst talking to customers on the phone with email or fax confirmations sent automatically.

confirmations are easily issued by email or fax and dangerous goods requests are also accommodated.

Recognising that more than one office may be handling a customer, LINE will consolidate all relevant bookings to deliver real-time information to line managers. Booking lists provide up-to-date information on current booking volumes, revenues and profit forecasts per booking and for each voyage.

Bookings

Intelligent integration within LINE allows bookings to be generated direct from quotations or tariffs. Alternatively, independent bookings can be raised separately. Container release orders and booking

Bills of lading

When creating a bill of lading from a related booking, LINE automatically pre-populates the draft template leaving the agent to complete new information only. This minimises data entry and duplication. Initial drafts are generated allowing freights and charges to be checked or amended and standard texts to be applied. Once correct, the final bill of lading will be issued. Splitting or combining bookings is easily handled.

Since LINE stores and re-uses information, it is a simple process to generate a range of manifests and other relevant documentation. Standard report templates are provided including cargo, freight and dangerous goods manifests as well as reefer lists and loading lists.



Business performance overview (lifting report)

Commercial (LINE)

Line	Web	Service	Vessel Name	Voyage	Booking No.	POL UN	POL Description	POD UN	POD Description	Name	Customer No.	Service Name	Vessel	# Items	# Confs.	Booking Date
N	D	EUFDR	SOFTSHIP GRA...	12002	B0000116	EETLL	TALLINN	PLGDN	GDANSK	Softship Agencies Buen...	AR AG BUE	SOFTSHIP EUROPEAN...	GRACIE	2	4	11/18/2011
N	N	EUFDR	SOFTSHIP GRACIE	12003	B0000115	DEHAM	HAMBURG	NLRMT	ROTTERDAM	PANALPINA Welttrans...	DE10000	SOFTSHIP EUROPEAN...	GRACIE	2	7	11/18/2011
N	N	EUFDR	SOFTSHIP GRA...	12002	B0000118	DKCPH	COPENHAGEN	PLGDY	GDYNIA	PANALPINA Welttransp...	DE10001	SOFTSHIP EUROPEAN...	GRACIE	2	6	11/18/2011
N	N	EUFDR	SOFTSHIP GRA...	12002	B0000117	DKAAR	AARHUS	PLGDN	GDANSK	Logmar Logistics & Mar...	DE10030	SOFTSHIP EUROPEAN...	GRACIE	4	10	11/18/2011
N	N	EUFDR	SOFTSHIP GRA...	12002	B0000133	DKAAR	AARHUS	PLGDN	GDANSK	CDH - PROGECO	DE10125	SOFTSHIP EUROPEAN...	GRACIE	4	18	11/21/2011
N	N	EUFDR	SOFTSHIP GRA...	12002	B0000135	PLGDN	GDANSK	PLGDY	GDYNIA	UNICON HAMBURG	DE10127	SOFTSHIP EUROPEAN...	GRACIE	4	25	11/21/2011
N	N	EUFDR	SOFTSHIP GRA...	12002	B0000141	SEGOT	GOTHENBORG	DKCPH	COPENHAGEN	UNICON HAMBURG	DE10127	SOFTSHIP EUROPEAN...	GRACIE	3	30	11/22/2011
N	N	EUFDR	SOFTSHIP GRA...	12003	B0000108	DEHAM	HAMBURG	NLRMT	ROTTERDAM	Kühne + Nagel A/S	DK12000	SOFTSHIP EUROPEAN...	GRACIE	2	9	11/18/2011
N	N	EUFDR	SOFTSHIP GRA...	12002	B0000140	SEGOT	GOTHENBORG	FIHEL	HELSINKI	Freemantle Supplier 01...	FRESUP01	SOFTSHIP EUROPEAN...	GRACIE	3	27	11/22/2011
N	N	EUFDR	SOFTSHIP GRA...	12002	B0000142	DKCPH	COPENHAGEN	FIHEL	HELSINKI	Freemantle Supplier 04...	FRESUP04	SOFTSHIP EUROPEAN...	GRACIE	1	13	11/22/2011
N	N	EUFDR	SOFTSHIP GRA...	12002	B0000139	DKAAR	AARHUS	SEGOT	GOTHENBORG	Surveyor Antwerp	SURVANT	SOFTSHIP EUROPEAN...	GRACIE	1	5	11/22/2011
N	N	EUFDR	SOFTSHIP GRA...	12002	B0000119	RULED	ST PETERSBURG (EX...	NLRMT	ROTTERDAM	Xingang Supplier 02	TXGSUP02	SOFTSHIP EUROPEAN...	GRACIE	4	12	11/18/2011

Booking list

Easy communication using EDI

LINE connects seamlessly to your principals' LINE application allowing you to keep each of your principals up-to-date with new business, this includes EDI exchange of manifests for import and export cargo. It also allows your principals to issue tariffs and approvals as required. In addition, LINE facilitates EDI exchange of information with ports and customs authorities. Comprehensive security ensures access and entry levels are managed safely.

Invoicing

LINE streamlines your invoicing processes by facilitating ocean freight invoices direct from your bills of lading. Credit notes are automatically issued when changes are made and invoices can be grouped by shipment or customer. A comprehensive range of invoices for miscellaneous charges such as easily managed by LINE.

POL/POD: **Cargo Ready Date** Shipment: **IMDG Details** Customer's: **Booking Submission** Booking: **Confirmation**
 Please specify either the "Cargo ready date", or the "Requested date of arrival" button.

Quotation Item No.: **Q029506/1**

POL: **HAMBURG** POL Berth: **C.T. BURCHARDKAI** ETS:
 POD: **ST PETERSBURG** POD Berth: **TIMBER PORT** ETA:

Cargo Ready Date: Vessel: **PICTOR** Receipt: **HAMBURG**
 Voyage: **36** Delivery: **ST PETERSBURG**

Vessel	Voyage	ETS	Pol	ETA	Pod
CARAT	21	15.08.2010 16:30	HAMBURG	18.08.2010 17:45	ST PETERSBURG
HELMUT	28	16.08.2010 04:12	HAMBURG	19.08.2010 08:10	ST PETERSBURG
BEANCA	218	17.08.2010 05:00	HAMBURG	25.08.2010 18:15	ST PETERSBURG
HERM KI	10	21.08.2010 06:15	HAMBURG	24.08.2010 09:00	ST PETERSBURG
PICTOR	36	21.08.2010 09:40	HAMBURG	24.08.2010 10:50	ST PETERSBURG
NOR HAM	4	23.08.2010 03:05	HAMBURG	25.08.2010 21:45	ST PETERSBURG

Booking entry screen

Business Benefits

- Direct communication with all your principals using EDI
- Integrated information flow from quotation to booking to bill of lading to invoice minimises data entry
- Up-to-date information on tariffs and approvals from all your principals
- Fast and accurate completion of documentation and EDI integration with ports and customs authorities

Key Features

- Quotation and tariff module
- Booking module
- Import/export documentation module
- Haulage/intermodal module
- EDI integration
- Management information system



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