

# **ALFA** for agents

Hamburg • Manila • Miami • Singapore

# **Commercial (LINE)**

### Take control of your day-to-day agency business



LINE allows you to manage the day-to-day processes required for an efficient agency operation. LINE is fully EDI compliant and allows you to undertake quotations, bookings, bills of lading, invoices and other activities on behalf of a range of principals.

#### Quotations and tariffs

This module provides comprehensive management and visibility of all quotation and tariff data including individual surcharges and other special rates for all principals. It manages information relevant to all types of shipment including full and less-than container loads, roro and breakbulk cargoes. Real-time quotations can be input on-line whilst talking to customers on the phone with email or fax confirmations sent automatically.

#### Bookings

Intelligent integration within LINE allows bookings to be generated direct from quotations or tariffs. Alternatively, independent bookings can be raised separately. Container release orders and booking

confirmations are easily issued by email or fax and dangerous goods requests are also accommodated.

Recognising that more than one office may be handling a customer, LINE will consolidate all relevant bookings to deliver real-time information to line managers. Booking lists provide up-to-date information on current booking volumes, revenues and profit forecasts per booking and for each voyage.

#### Bills of lading

When creating a bill of lading from a related booking, LINE automatically pre-populates the draft template leaving the agent to complete new information only. This minimises data entry and

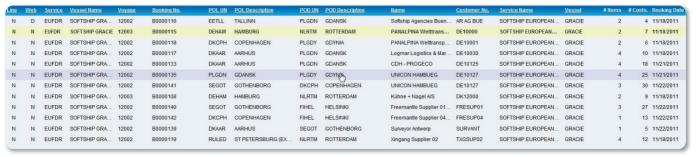
duplication. Initial drafts are generated allowing freights and charges to be checked or amended and standard texts to be applied. Once correct, the final bill of lading will be issued. Splitting or combining bookings is easily handled.

Since LINE stores and re-uses information, it is a simple process to generate a range of manifests and other relevant documentation. Standard report templates are provided including cargo, freight and dangerous goods manifests as well as reefer lists and loading lists.



Business performance overview (lifting report)

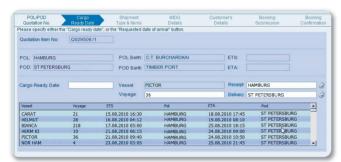
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Bookina list

#### Easy communication using EDI

LINE connects seamlessly to your principals' LINE application allowing you to keep each of your principals up-to-date with new business, this includes EDI exchange of manifests for import and export cargo. It also allows your principals to issue tariffs and approvals as required. In addition, LINE facilitates EDI exchange of information with ports and customs authorities. Comprehensive security ensures access and entry levels are managed safely.



Booking entry screen

#### Invoicina

LINE streamlines your invoicing processes by facilitating ocean freight invoices direct from your bills of lading. Credit notes are automatically issued when changes are made and invoices can be grouped by shipment or customer. A comprehensive range of invoices for miscellaneous charges such are easily managed by LINE.

### **Business Benefits**

- Direct communication with all your principals using EDI
- Integrated information flow from quotation to booking to bill of lading to invoice minimises data entry
- Up-to-date information on tariffs and approvals from all your
- Fast and accurate completion of documentation and EDI integration with ports and customs authorities





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