

***STANLEY/STELLA***  
**LOOKBOOK 2020**

**PREMIUM QUALITY  
CONTEMPORARY CLOTHING  
MADE WITH RESPECT FOR BOTH  
PEOPLE AND THE PLANET.**



From the beginning our mission has been to produce premium contemporary garments in a more responsible and sustainable way. We therefore integrate sustainability into everything we do. As one of the world's top organic cotton users, we are certified to the highest level and are ethical in our sourcing and production.

We use only 100% organic cotton as well as recycled and reclaimed materials, and are exacting in our standards of production. The precision and thought we put into our fabric weight, soft handfeel, colour selection and garment proportions ensures that we deliver premium products season after season, products that people love to wear.

**STANLEY/STELLA**

# OUR COLLECTION

Stanley/Stella brings you a contemporary collection for a young urban community, made in a responsible and sustainable way. We offer over 100 styles for men, women and kids that are **premium and sustainable** as well as being supremely soft and comfortable to wear. We pride ourselves on being meticulous when it comes to fit, cut and proportions and our highly skilled teams always bring you the right style combined with the perfect fabric and colours.

We also highly value all the little details that go towards making a superior product. This means a great deal of care and attention goes into the design and selection of every little detail, from our hoods and metal-ware to our necktapes and linings, for **garments that are beautiful both inside and out.**





# WE LOVE COLOUR

As colour specialists, we strive every single day to achieve the right tone for the right garment. From rich, earthy hues to light, airy neutrals and pops of bright, vivid colour, we offer an ever-expanding range of classic and on-trend colours.

No matter what palette we are working on, we always ensure that all our colours have Stanley/Stella's signature luminosity and warmth. We also place great importance on creating colours that are technically precise and appear on our garments exactly as we intended them to.

Finally, we carefully build our palettes to create perfect colour combinations, ensuring that all our garments mix, match and blend beautifully.

# SUPERIOR PRINTING SURFACE

Stanley/Stella collections are widely recognized as providing the best printability on the market. The materials we use and the refined processes we have developed give our garments an exceptionally smooth and even printing surface. This means that colours come out brighter, print coverage is more uniform, our garments need less pre-treatment and there's less ink wastage.

Not only do Stanley/Stella garments produce the best printing results, but the process is simpler for you too – our garments are easier to handle and manipulate on a machine and you will save time by less trial and error and re-setting.



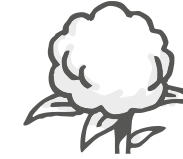
# WE ARE SUSTAINABLE

Stanley/Stella strives to create high quality garments in a responsible, ethical way that respects both people and the planet. As such we make deliberate and conscious decisions every day about what materials we use, who we work with and how we work.

We use only 100% organic cotton because for us, using conventional cotton can never be ethically justified. Conventional cotton represents 2% of the cultivated ground on earth but a massive 17% of chemical pesticide use worldwide, a hazard to both people and bio-diversity.

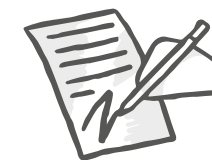
Deciding to use only organic cotton is a challenge – after all, it represents only 1% of cotton production in the world. But we are totally committed to working in a different way and contributing to driving positive change in the textile industry as a whole.

## WE USE ORGANIC COTTON



**Organic cotton** is grown without the use of chemical pesticides or fertilizers and is GMO-free. It thrives using traditional techniques and contrary to public perception, uses 91% less water than conventional cotton. As the rainwater that falls on organic cotton fields flows back into rivers and seas clean and uncontaminated by pesticides, it has an overall positive effect on soil, water and animals. And crucially, the health of cotton farmers and their communities is respected and protected.

## WE ARE CERTIFIED



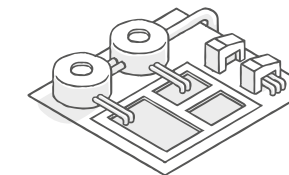
Our efforts in working sustainably are **certified and regularly monitored by independent organisations**. The full details of our certifications and affiliations can be found on the next page.

## WE ARE SOCIALLY RESPONSIBLE



From the cotton field to the shop floor, we work hard every day to guarantee an **environmentally and socially responsible chain of production**. We are committed to following the International Labour Organization's fundamental conventions which include, among others, reasonable working hours and remuneration and no child labour. We have also been active members of the Fair Wear Foundation since 2012.

## WE MONITOR WATER TREATMENT



**Water consumption** at the fabric and dyeing stage of production is also a key concern for us which is why all our factories are equipped with an Effluent Treatment Plant (ETP). In 2018, several factories we worked with upgraded their ETP's to ensure optimized pH levels of the water they release.

## WE WORK WITH TRUSTED PARTNERS



Because our focus is on building close, supportive and long-term partnerships with our suppliers, we have made a conscious decision to work with a very **limited number of partner factories**. Our team of 19 people in our Dhaka offices visit them on a daily basis. And as transparency is key to us, we made the move last year of publishing the names and contact details of all our suppliers in our annual Social Report.

## WE ARE TRANSPARENT



We value transparency and publish an annual report providing detailed information on how we work and who we work with. Read more about our environmental and social practices by downloading our **Social Report** from our website [stanleystella.com](http://stanleystella.com).

# WE ARE CERTIFIED

## FAIRWEAR FOUNDATION MEMBERS

Stanley/Stella has been a proud member of the FairWear Foundation since 2012.

FearWear Foundation is an international organisation that aims to improve workers' conditions in the textile industry. Supporting us to cooperate with our suppliers, to the benefit of all workers, it carries out audits in all our factories every three years.



## GOTS CERTIFIED

All organic cotton used by Stanley/Stella is GOTS certified.

The Global Organic Textile Standard is the worldwide leading textile processing standard for organic fibres, including ecological and social criteria, backed up by independent certification of the entire textile supply chain. GOTS certification is for organic textiles made with organically grown raw fibres and for textiles made with organic fibres that have been processed into textiles without the use of harmful chemicals.



Organic  
Certified by Control Union  
CU 819434



Made with 85% organic cotton  
Certified by Control Union  
CU 819434

## GRS CERTIFIED

Stanley/Stella uses recycled polyester in a number of our garments and accessories, and recycled cotton in our bags and pencil cases. All the recycled materials we use are GRS certified.

The Global Recycle Standard (GRS) is an international, voluntary, full-product standard that sets requirements for third-party certification of recycled content, chain of custody, social and environmental practices and chemical restrictions.



Made with 80% Recycled Cotton  
and 20% Recycled Polyester  
Certified by Control Union  
CU 819434

## OEKO-TEX CERTIFIED

All Stanley/Stella garments are Oeko-Tex certified meaning we do not use any harmful substances in the production of our products.

Oeko-Tex is a uniform safety standard for the assessment of harmful substances in fabrics. Its aim is to ensure products are free of harmful substances.



1112055 Centexbel

## OCS CERTIFIED

All Stanley/Stella woven, Tencel™, modal and sherpa-lined garments are OCS certified.

The Organic Content Standard (OCS) is a certification that applies to products containing at least 5% organic material. It verifies the presence and amount of organic material in a final product and tracks the flow of the raw material from its source to the final product.



Made with 50%  
Organically Grown Cotton  
Certified by Control Union  
CU 819434



Made with 49%  
Organically Grown Cotton  
Certified by Control Union  
CU 819434

## PETA APPROVED VEGAN

Stanley/Stella is a PETA approved Vegan company, meaning that we do not conduct or commission any animal tests on ingredients, formulations, or finished products and we pledge not to do so in the future.





# NEW FOR SS20

This season we turn up the heat and let the sunshine in. Joyous and light-hearted, the SS20 collection features new, airy proportions, slub t-shirts and festival inspired colours and dyeing techniques. Sleeveless tees, cropped tops, wide fits and lighter fabrics give a fresh, summery feel as do new colours celebrating vintage garment dyes and bright fluos. From blush pinks, smoky greys and misty yellows to fluorescent greens and oranges, this season effortlessly mixes chill vibes with festival fever.



# 18 NEW COLOURS FOR SS20

- |   |  |
|---|--|
| <b>C038</b> Canyon Pink                             | <b>C515</b> G Dyed Mid Anthracite                  |
| <b>C512</b> G Dyed Canyon Pink                      | <b>C035</b> Yellow Mist *SEASONAL SS20             |
| <b>C042</b> G Dyed Fluo Pink Crush *SEASONAL SS20   | <b>C037</b> Geysir Green *SEASONAL SS20            |
| <b>C044</b> G Dyed Fluo Juicy Melon *SEASONAL SS20  | <b>C810</b> Tie&Dyed Majorelle Blue *SEASONAL SS20 |
| <b>C045</b> G Dyed Fluo Lemonde Fizz *SEASONAL SS20 | <b>C511</b> G Dyed Cadet Blue                      |
| <b>C043</b> G Dyed Fluo Apple Crunch *SEASONAL SS20 | <b>C034</b> Majorelle Blue                         |
| <b>C809</b> Tie&Dyed Canyon Pink *SEASONAL SS20     | <b>C700</b> Heather Snow Mid Blue                  |
| <b>C514</b> G Dyed Lava Grey                        | <b>C036</b> Glazed Green                           |
| <b>C039</b> Lava Grey                               | <b>C686</b> Heather Snow Glazed Green              |



\* SEASONAL COLOUR, AVAILABLE UNTIL MID-2020 OR WHILE STOCKS LAST

# NEW STYLES FOR SS20

## UNISEX



**JOINER VINTAGE** STSU720  
The unisex garment dyed crew neck sweatshirt - p.91, 171



**CREATOR VINTAGE** STTU831  
The unisex garment dyed t-shirt - p.60, 137



**CREATOR POCKET** STTU830  
The unisex pocket t-shirt - p.58, 134



**CREATOR TIE AND DYE** STTU757  
The unisex tie and dyed t-shirt - p.59, 135

# NEW STYLES FOR SS20

## MEN



**STANLEY SPECTER** STTM543  
The men's tank top - p.127



**STANLEY SKATER** STTM605  
The men's long t-shirt - p.149



**STANLEY ADORER** STTM606  
The men's light t-shirt - p.142



**STANLEY ADORER SLUB** STTM635  
The men's slub t-shirt - p.143

# NEW STYLES FOR SS20

## WOMEN



**STELLA DANCER** STTW038  
The women's cropped tank top - p.41



**STELLA CHILLER** STTW036  
The women's scoop neck relaxed fit t-shirt - p.64



**STELLA ROUNDER SLUB** STTW112  
The women's rolled sleeve slub t-shirt - p.67



**STELLA HIPSTER SLUB** STTW113  
The women's heavy boxy t-shirt - p.69

# NEW STYLES FOR SS20

## WOMEN



**STELLA WAVER SLUB** STTW14  
The women's 3/4 sleeve dropped shoulder t-shirt - p.77



**STELLA DAZZLER** STSW125  
The women's relaxed fit sweatshirt - p.89



**STELLA SPINNER** STDW144  
The women's t-shirt dress - p.109

# INTRODUCING THE ESSENTIALS COLLECTION

Relaxed in attitude, this new collection is perfect for promoting a band or cause or identifying a team, tribe or tourist destination. Targeted at the youth segment, this simplified and sustainable collection features a high quality unisex hoodie, unisex t-shirt and women's t-shirt, all with the same superior printability and premium service that you expect from Stanley/Stella.



Organic certified  
CU 819434



## STELLA JAZZER

Women's t-shirt  
Single Jersey - 150 GSM  
100% Organic cotton  
20 colours

## DRUMMER

Unisex hoodie  
Brushed - 280 GSM  
85% Organic cotton  
15% Recycled polyester  
12 colours

## ROCKER

Unisex t-shirt  
Single Jersey - 150 GSM  
100% Organic cotton  
20 colours

# COLLECTION LIFE CYCLE

Our collection is made up of Core, Iconic and Essential styles. In addition we offer a Capsule collection twice a year. These capsules are seasonal collections that offer innovative shapes, fits and proportions as well as new colours and all over prints. This ensures that we provide a great mix of on-trend designs and classic wardrobe staples.

Throughout this Lookbook you will see certain styles flagged as Iconic, Essentials or Capsule. Here's what that means:

## ICONIC

Our Iconics are a collection of forever pieces, staple styles made to the highest standard with premium finishing and details. We consider these to be the best products on the market. Iconics stay relevant and in the collection for around five years.

## ESSENTIAL

The Essentials Collection is a family of products specially designed for digital retail, merchandising and high volume business. These products stay in the collection for around five years.

## CAPSULE

Our capsule collections are seasonal, released twice a year for Spring/Summer and Autumn/Winter, mirroring retail fashion codes. These capsules are designed to bring you something new: alternative silhouettes and proportions or new styles that are perfect for trend-driven customers. These seasonal styles and colours stay in the collection for a short time, approximately 6 months or while stocks last.



# TABLE OF CONTENTS

## WOMEN

### T-SHIRTS

Stella Dreamer		39
Stella Dancer	NEW SS20	41
Stella Expresser		45
Stella Lover		47
Stella Jazzer	NEW SS20	49
Creator		51
Creator Denim		54
Creator AOP		55
Creator Pocket	NEW SS20	58
Creator Tie and Dye	NEW SS20	59
Creator Vintage	NEW SS20	60
Rocker	NEW SS20	63
Stella Chiller	NEW SS20	64
Stella Flies		65
Stella Lover Modal		66
Stella Rounder Slub	NEW SS20	67
Stella Hipster Slub	NEW SS20	69
Stella Evoker		70
Ringer		71
Catcher Short Sleeve		74
Catcher Long Sleeve		75
Stella Singer		76
Stella Waver Slub	NEW SS20	77

### POLO

Stella Devoter		78
----------------	--	----

### SWEATSHIRTS

Stella Tripster		81
Stella Tripster Denim		82
Rise		83
Changer		87
Stella Dazzler	NEW SS20	89
Joiner Vintage	NEW SS20	91
Stella Trigger		93

Cruiser		95
Cruiser Denim		98
Cruiser AOP		99
Drummer	NEW SS20	101
Sider		102
Stella Bower		103
Stella Editor		105
Connector		106
Warmer Sherpa		107
Bounder		108

### DRESSES

Stella Spinner	NEW SS20	109
Stella Kicks		110
Stella Streeter		111

### BOTTOMS

Stella Cuts		112
Stella Traces		113
Stella Tracer Denim		114
Stella Bopper		116

### SHIRT

Stella Inspires Denim		118
-----------------------	--	-----

### JACKETS

Stella Winds		119
Trek		120
Stella Walks		121

## MEN

### T-SHIRTS

Stanley Specter	NEW SS20	127
Creator		129
Creator Denim		132
Creator AOP		133
Creator Pocket	NEW SS20	134
Creator Tie and Dye	NEW SS20	135
Creator Vintage	NEW SS20	137
Rocker	NEW SS20	139
Stanley Adorer	NEW SS20	142
Stanley Adorer Slub	NEW SS20	143
Stanley Sparker		144
Stanley Feels		145
Stanley Enjoys Modal		148
Stanley Skater	NEW SS20	149
Stanley Imagines Vintage		150
Stanley Presenter		151
Ringer		152
Catcher Short Sleeve		153
Catcher Long Sleeve		154
Stanley Shuffler		155
Stanley Shifts Dry		156

### POLOS

Stanley Dedicator		159
Stanley Dedicator Denim		161

### SWEATSHIRTS

Stanley Stroller		163
Stanley Stroller Denim		164
Rise		165
Changer		167
Joiner Vintage	NEW SS20	171
Stanley Flyer		173
Cruiser		175
Cruiser Denim		178

Cruiser AOP		179
Drummer	NEW SS20	181
Sider		182
Stanley Cultivator		185
Connector		186
Stanley Trailer		187
Stanley Trucker		188
Warmer Sherpa		189
Bounder		190

### BOTTOMS

Stanley Shortens		191
Stanley Steps		192
Stanley Stepper Denim		193
Stanley Mover		196
Stanley Mover AOP		197

### SHIRT

Stanley Innovates Denim		198
-------------------------	--	-----

### JACKETS

Stanley Breaks		199
Trek		200
Stanley Hikes		201

## KIDS

### T-SHIRTS

Mini Creator		207
Mini Catcher Short Sleeve		208
Mini Hopper		209

### POLO

Mini Sprinter		210
---------------	--	-----

### SWEATSHIRTS

Mini Changer		211
Mini Cruiser		212
Mini Runner		213

### BOTTOM

Mini Shake		214
------------	--	-----

## ACCESSORIES

### BAGS

Pencil Case		220
Gym Bag		221
Tote Bag		222
Tote Bag AOP		223
Shopping Bag		224
Shopping Bag AOP		225

## INDEX

Custom made for you		229
Combos		234
Colour card		242
Style index		248

# WOMEN

# WOMEN



Pauline is 177cm - Size XS  
Stella Dreamer in Cream Heather Pink



# STELLA DREAMER STTW013

The women's tank top

## FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
120 GSM

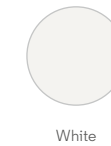
**COMBO**   
Stanley Specter p.127

 100 BOX  5 BAG

## SIZING

Fitted  
XS - S - M - L - XL  
XXL available in selected colours

## Whites



White

## Colours



Cotton Pink



Raspberry



Red



Burgundy



Plum



Azur



Royal Blue



French Navy



Ocean Depth



Caribbean Blue



Golden Yellow



Anthracite

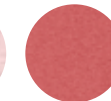


Black

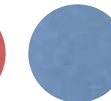
## Essential Heathers



Cream Heather Pink



Mid Heather Red



Mid Heather Blue



Mid Heather Green



Heather Grey



Dark Heather Grey

## Special Heathers



Ecu Neppy Mandarine



Black Heather Blue

<sup>1</sup>Colour available in XS to XXL



# STELLA DANCER STTW038

The women's cropped tank top

## FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
120 GSM

## SIZING

Relaxed Fit  
XS - S - M - L - XL

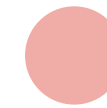


## Whites



White

## Colours



NEW  
Canyon Pink



NEW  
Lava Grey



Black

## Essential Heathers



Heather Grey

Maeva is 173cm - Size S  
Stella Dancer in Lava Grey



NEW STYLE



## STELLA EXPRESSER

Be Yourself. The Stella Expresser makes it easy. The ultimate fit, perfect proportions and just the right details make this our number one t-shirt for women.



Maeva is 173cm - Size XS  
Stella Expresser in Geyser Green



# STELLA EXPRESSER STTW032

## The iconic women's fitted t-shirt

Meet the Stella Expresser, the ultimate t-shirt for women. Its perfect proportions, great fit and just the right details make this the ideal women's t-shirt.

### FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM



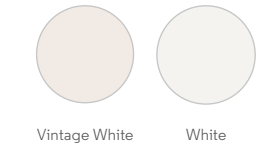
**COMBO**  
Creator p.53, 131  
Mini Creator p.207



### SIZING

Fitted  
XS - S - M - L - XL - XXL

### Whites



### Colours



### Essential Heathers



### Special Heathers



\*Seasonal colour - available until mid-2020, or while stocks last



Hanna is 176cm - Size XS  
Stella Lover in Dark Heather Grey



# STELLA LOVER STTW017

## The iconic women's t-shirt

Lightweight with self-fabric collar

### FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
120 GSM



**COMBO**  
Creator p.53, 131  
Mini Creator p.207



### SIZING

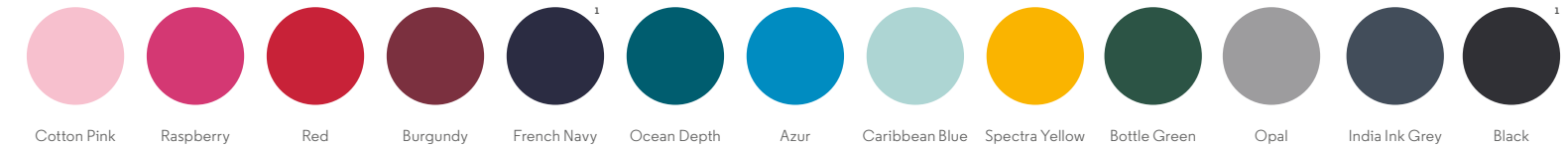
Medium Fit  
XS - S - M - L - XL  
XXL available in selected colours

### Whites



Off White White

### Colours



Cotton Pink Raspberry Red Burgundy French Navy Ocean Depth Azur Caribbean Blue Spectra Yellow Bottle Green Opal India Ink Grey Black

### Essential Heathers



Cream Heather Pink Mid Heather Red Dark Heather Indigo Mid Heather Blue Heather Ice Blue Mid Heather Khaki Cream Heather Grey Heather Grey Mid Heather Grey Dark Heather Grey

### Special Heathers



Ecu Neppy Mandarine Heather Cranberry Black Heather Blue Heather Eucalyptus

<sup>1</sup>Colour available in XS to XXL





Salome is 176cm - Size S  
Stella Jazzer in Heather Grey



# STELLA JAZZER STTW039

## The essential women's t-shirt

Introducing the Stella Jazzer, our straight-fit women's t-shirt from the new Essentials Collection. This tubular 150gsm t-shirt is made from 100% organic cotton and offers a relaxed and contemporary fit.

### FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
150 GSM



### COMBO

Rocker p.63, 139  
Drummer p.101, 181



100 BOX 10 BAG

### SIZING

Medium Fit  
XS - S - M - L - XL - XXL  
3XL available in selected colours

## THE ESSENTIALS COLLECTION

The Stella Jazzer is part of a family of products specially designed for digital retail, merchandising and high volume business.



ROCKER  
p.63, 139

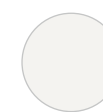


DRUMMER  
p.101, 181



STELLA JAZZER  
p.49

### Whites

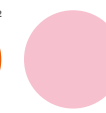


White

### Colours



Bright Orange



Cotton Pink



Raspberry



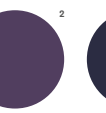
Red



Burgundy



Plum



French Navy



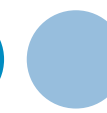
Royal Blue



Azur



Sky Blue



Varsity Green



Spectra Yellow



Khaki



Bottle Green



Anthracite

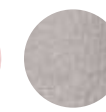


Black

### Essential Heathers



Cream Heather Pink



Heather Grey



Dark Heather Indigo

<sup>1</sup>Colour available in XS to 3XL

<sup>2</sup>Colour available from June 2020



Meet the Creator, our iconic unisex t-shirt. Contemporary and sustainable, it's the perfect ambassador for our values. Crafted from 100% organic cotton, it's made to last and has Stanley/Stella's signature soft handfeel. A premium 180gsm single jersey t-shirt, the Creator stands out for its classic proportions and great fit.



UNISEX

# CREATOR

STTU755

The iconic unisex t-shirt

**FABRIC**

Single Jersey  
100% Organic ring-spun combed cotton  
180 GSM

 **65**  
COLOURS

**SIZING**

Medium fit  
XXS - XS - S - M - L - XL - XXL - 3XL - 4XL - 5XL

**COMBO**



Stella Expresser p.45  
Stella Lover p.47  
Mini Creator p.207



Salome is 176cm - Size XS  
Creator in Glazed Green



UNISEX  
**CREATOR** STTU755

The iconic unisex t-shirt

**SIZING**

Medium fit  
XS - S - M - L - XL - XXL  
XXS, 3XL, 4XL and 5XL available  
in selected colours



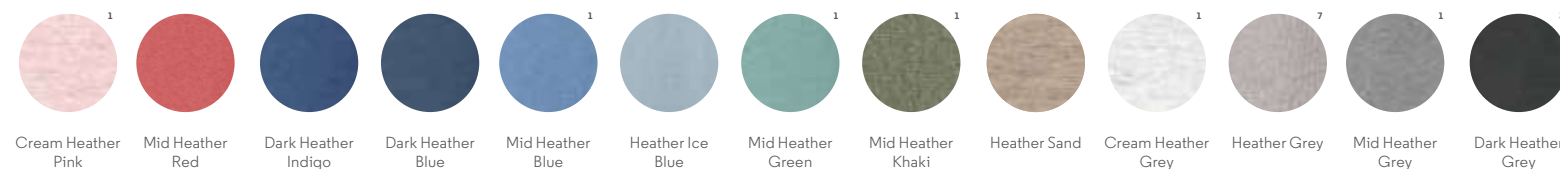
**Whites**



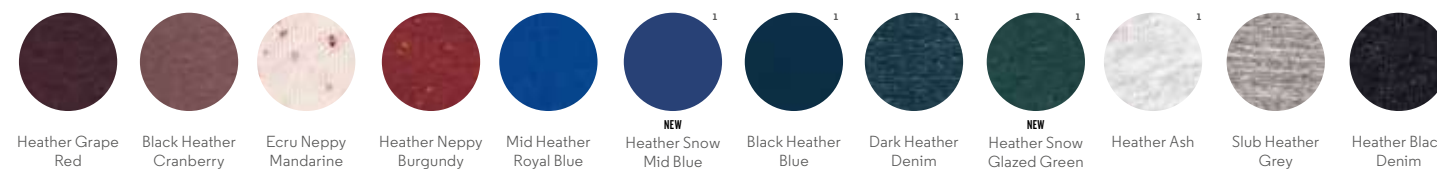
**Colours**



**Essential Heathers**



**Special Heathers**



<sup>1</sup>Colour available in XXS to XXL    <sup>2</sup>Colour available in XXS to 3XL    <sup>3</sup>Colour available in XXS to 4XL    <sup>4</sup>Colour available in XXS to 5XL    <sup>5</sup>Colour available now in XXS to XXL / 3XL from June 2020  
<sup>6</sup>Colour available in 3XL from June 2020    <sup>7</sup>Colour available now in XXS to 4XL / 5XL from June 2020    \*Seasonal colour - available until mid-2020, or while stocks last



Eya is 178cm - Size XS  
Creator Denim in  
Dark Washed Indigo



UNISEX  
**CREATOR DENIM** STTU756

**The unisex denim t-shirt**  
Iconic Creator fit & details

**FABRIC**

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

**SIZING**

Medium Fit  
XS - S - M - L - XL - XXL



**Colours**



Mid Washed Indigo    Dark Washed Indigo

Indigo dyed product. Each garment may slightly vary in appearance.  
Body fabric may bleed into light prints, giving a vintage effect.



UNISEX  
**CREATOR AOP** STTU828

**The unisex AOP t-shirt**  
Iconic Creator fit & details

**FABRIC**

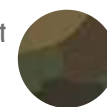
Single Jersey  
100% Organic ring-spun combed cotton  
180 GSM

**SIZING**

Medium Fit  
XS - S - M - L - XL - XXL



**All Over Print**



Camouflage



Maeva is 173cm - Size XS  
Creator AOP in Camouflage



## CREATOR TIE AND DYE

Get festival ready with this season's must-have piece. A nostalgic nod to 1960s counterculture and a return to handmade creativity.





Salome is 176cm - Size XS  
Creator Pocket in Heather Grey

UNISEX  
**CREATOR POCKET** STTU830

**The unisex pocket t-shirt**  
Iconic Creator fit & details



**FABRIC**

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

**SIZING**

Medium Fit  
XS - S - M - L - XL - XXL

**Whites**



White

**Colours**



French Navy



Black

**Essential Heathers**



Heather Grey



Maeva is 173cm - Size XS  
Creator Tie & Dye  
in Canyon Pink



UNISEX  
**CREATOR TIE AND DYE** STTU757

**The unisex tie and dyed t-shirt**  
Iconic Creator fit & details



**FABRIC**

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

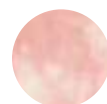
**CAPSULE**

Seasonal style, available until mid-2020,  
or while stocks last

**SIZING**

Medium Fit  
XS - S - M - L - XL - XXL

**Colours**



NEW / SEASONAL SS20\*  
Tie&Dye  
Canyon Pink



NEW / SEASONAL SS20\*  
Tie&Dye  
Majorelle Blue

\*Seasonal colour - available until mid-2020, or while stocks last  
Garment dyed product. Each garment may vary slightly in appearance.





Philou is 174cm - Size XS  
Creator Vintage in  
Garment Dyed Canyon Pink

UNISEX  
**CREATOR VINTAGE** STTU831

**The unisex garment dyed t-shirt**  
Iconic Creator fit & details



**FABRIC**

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

**SIZING**

Medium Fit  
XS - S - M - L - XL - XXL



**COMBO**  
Joiner Vintage p.91, 171

**Colours**

NEW G Dyed Canyon Pink	NEW G Dyed Lava Grey	NEW G Dyed Cadet Blue	NEW G Dyed Mid Anthracite	NEW / SEASONAL SS20* G Dyed Fluo Juicy Melon	NEW / SEASONAL SS20* G Dyed Fluo Pink Crush	NEW / SEASONAL SS20* G Dyed Fluo Apple Crunch
NEW / SEASONAL SS20* G Dyed Fluo Lemonade Fizz						

\*Seasonal colour - available until mid-2020, or while stocks last  
Garment dyed product. Each garment may vary slightly in appearance.



Philou is 174cm - Size XS  
Rocker in White



UNISEX  
**ROCKER STTU758**

**The essential unisex t-shirt**

Introducing the Rocker, our unisex fit t-shirt from the new Essentials Collection. This tubular 150gsm t-shirt is made from 100% organic cotton and offers a contemporary medium fit.

**FABRIC**

Single Jersey  
100% Organic ring-spun combed cotton  
150 GSM



**COMBO**  
Stella Jazzer p.49  
Drummer p.101, 181

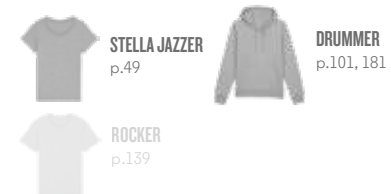


**SIZING**

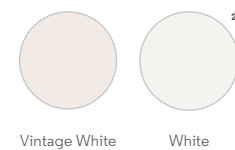
Medium Fit  
XS - S - M - L - XL - XXL - 3XL  
XXS, 4XL and 5XL available in selected colours

**THE ESSENTIALS COLLECTION**

The Rocker is part of a family of products specially designed for digital retail, merchandising and high volume business.

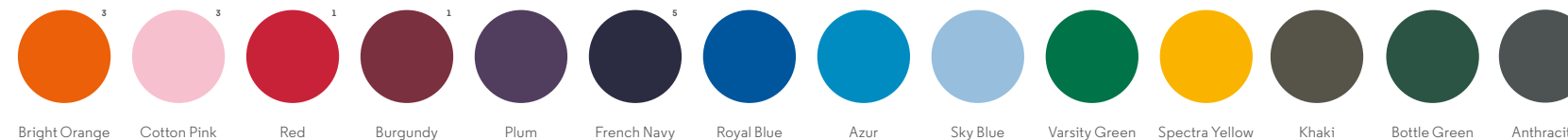


**Whites**



Vintage White White

**Colours**



Bright Orange Cotton Pink Red Burgundy Plum French Navy Royal Blue Azur Sky Blue Varsity Green Spectra Yellow Khaki Bottle Green Anthracite



Black

**Essential Heathers**



Dark Heather Indigo Heather Grey Dark Heather Grey

<sup>1</sup>Colour available in XS to 4XL    <sup>2</sup>Colour available now in XS to 5XL / XXS from June 2020    <sup>3</sup>Colour available in XS to 3XL from June 2020    <sup>4</sup>Colour available now in XS to 4XL / XXS from June 2020  
<sup>5</sup>Colour available now in XS to 4XL / XXS + 5XL from June 2020





Maeva is 173cm - Size S  
Stella Chiller in Yellow Mist



## STELLA CHILLER STTW036

### The women's scoop neck relaxed fit t-shirt

Lightweight t-shirt with dropped shoulder

#### FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
120 GSM

#### SIZING

Relaxed Fit  
XS - S - M - L - XL



#### Whites



White

#### Colours



NEW  
Canyon Pink



NEW/SEASONAL SS20\*  
Yellow Mist



Black

#### Essential Heathers



Heather Grey

\*Seasonal colour - available until mid-2020, or while stocks last



## STELLA FLIES STTW041

### The women's cropped t-shirt

#### FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
120 GSM

#### SIZING

Relaxed Fit  
XXS - XS - S - M - L



#### Whites



White

#### Colours



French Navy



Anthracite



Black

#### Essential Heathers



Heather Grey

#### Special Heathers



Heather Cranberry



Ecrú Neppy  
Mandarine



Ulrikke is 178cm - Size XS  
Stella Flies in Heather Grey



Margot is 176cm - Size XS  
Stella Lover Modal in White



# STELLA LOVER MODAL STTW030

The women's modal t-shirt



### FABRIC

Single Jersey  
50% Organic ring-spun combed cotton, 50% Modal  
140 GSM

### SIZING

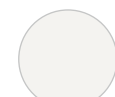
Medium Fit  
XS - S - M - L - XL

### COMBO



Stanley Enjoys Modal p.148

### Whites



White

### Colours



Anthracite



Black



# STELLA ROUNDER SLUB STTW112

The women's rolled sleeve slub t-shirt



### FABRIC

Slub Single Jersey  
100% Organic ring-spun combed cotton  
130 GSM

### SIZING

Relaxed Fit  
XS - S - M - L - XL

### Whites



White

### Colours



**NEW**  
Canyon Pink



French Navy



Black

### Special Heathers



Heather Grey  
Slub



Maeva is 173cm - Size S  
Stella Rounder Slub in Canyon Pink



NEW STYLE

Maeva is 173cm - Size S  
Stella Hipster Slub in White



## STELLA HIPSTER SLUB STTW113

### The women's heavy boxy t-shirt

Features dropped shoulder and side seam slits

### FABRIC

Slub Single Jersey  
100% Organic ring-spun combed cotton  
200 GSM

### SIZING

Relaxed Fit  
XS - S - M - L - XL



### CAPSULE

Seasonal style, available until mid-2020, or while stocks last

### Whites



White

### Colours



**NEW**  
Canyon Pink



Black

NEW STYLE



Hanna is 176cm - Size XS  
Stella Evoker in French Navy



# STELLA EVOKER STTW023

The women's v-neck t-shirt



## FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
120 GSM

## SIZING

Medium Fit  
XS - S - M - L - XL  
XXL available in selected colours



Stanley Presenter p.151

## Whites



White

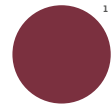
## Colours



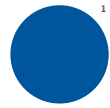
Raspberry



Red



Burgundy



Royal Blue



French Navy



Anthracite



Black

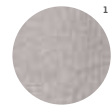
## Essential Heathers



Cream Heather Pink



Cream Heather Grey



Heather Grey

## Special Heathers



Heather Grape Red



Black Heather Blue



Dark Heather Denim

<sup>1</sup> Colour available in XS to XXL



# UNISEX RINGER STTU827

The unisex ringer t-shirt



## FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

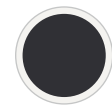
## SIZING

Medium Fit  
XXS - XS - S - M - L - XL - XXL

## Colours



White/Bright Red



Black/White



White/Black

## Essential Heathers



Cream H Pink/Bright Red



Heather Grey/French Navy



Maeva is 173cm - Size XS  
Ringer in White / Bright Red



Hit a home run with our varsity collection. Inspired by carefree college days, it recalls sporty afternoons on campus and evokes an easy-going vibe.



Philou is 174cm - Size XS  
Catcher Short Sleeve in White / Black



## UNISEX CATCHER SHORT SLEEVE STTU825

The unisex contrast short sleeve t-shirt



### FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

### SIZING

Medium Fit  
XXS - XS - S - M - L - XL - XXL



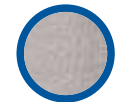
COMBO  
Mini Catcher Short Sleeve p.208  
Catcher Long Sleeve p.154

### Colours



White/Bright Red    White/French Navy    White/Varsity Green    Black/White    White/Black

### Essential Heathers



Heather Grey/  
Royal Blue



Salome is 176cm - Size XS  
Catcher Long Sleeve  
in Heather Grey / Burgundy



## UNISEX CATCHER LONG SLEEVE STTU826

The unisex contrast long sleeve t-shirt



### FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

### SIZING

Medium Fit  
XXS - XS - S - M - L - XL - XXL



COMBO  
Catcher Short Sleeve p.153

### Colours



White/Black

### Essential Heathers



Heather Grey/  
Burgundy



Heather Grey/  
French Navy



Hanna is 176cm - Size XS  
Stella Singer in White



# STELLA SINGER STTW021

## The women's long sleeve t-shirt

Features self-fabric collar

### FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
120 GSM

### SIZING

Medium Fit  
XS - S - M - L - XL

### COMBO



Stanley Shuffler p.155  
Mini Hopper p.209

### Whites



White

### Colours



French Navy



Black

### Essential Heathers



Heather Grey



# STELLA WAVER SLUB STTW114

## The women's 3/4 sleeve dropped shoulder t-shirt

### FABRIC

Slub Single Jersey  
100% Organic ring-spun combed cotton  
130 GSM

### SIZING

Relaxed Fit  
XS - S - M - L - XL - XXL



### Whites



White

### Colours

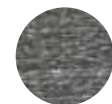


**NEW**  
Canyon Pink



Black

### Special Heathers



Slub Heather  
Steel Grey



Lauren is 175cm - Size S  
Stella Waver Slub in Slub Heather Steel Grey



NEW STYLE

Marion is 175cm - Size XS  
Stella Devoter in White



# STELLA DEVOTER STPW034

## The women's polo

Features side slits at hem



### FABRIC

#### Piqué

95% Organic ring-spun combed cotton, 5% Elastane  
200 GSM

### SIZING

Medium Fit

XS - S - M - L - XL

XXL available in selected colours

### COMBO



Stanley Dedicator p.159

Mini Sprinter p.210

### Whites



White

### Colours



Cotton Pink



Red



French Navy



Royal Blue



Sky Blue



Anthracite



Black

### Essential Heathers



Heather Grey

<sup>1</sup>Colour available in XS to XXL





Maeva is 173cm - Size S  
Stella Tripster in Majorelle Blue



# STELLA TRIPSTER STSWI46

The iconic women's crew neck sweatshirt with raglan sleeve  
Features durable twin-needle top stitching

## FABRIC

Terry Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
350 GSM

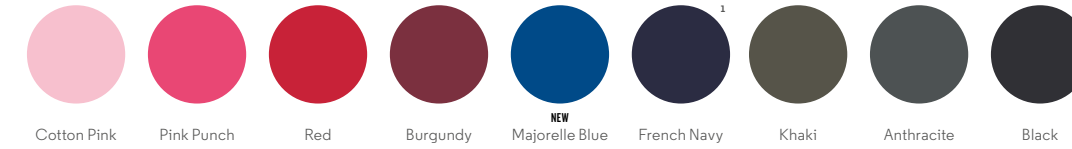
**COMBO**   
Stanley Stroller p.163

 **20**  
BOX  **5**  
BAG

## SIZING

Medium Fit  
XS - S - M - L - XL  
XXL available in selected colours

## Colours



## Essential Heathers



## Special Heathers



<sup>1</sup>Colour available in XS to XXL    \*Based on stock levels, some quantities may be OCSBL

Margot is 176cm - Size XS  
Stella Tripster Denim  
in Mid-Washed Indigo



## STELLA TRIPSTER DENIM STSW147

The women's denim crew neck sweatshirt



### FABRIC

Terry Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

### SIZING

Medium Fit  
XS - S - M - L - XL



Stanley Stroller Denim p.164

### Colours



Mid Washed Indigo

\*Based on stock levels, some quantities may be OCSBL  
Indigo dyed product. Each garment may slightly vary in appearance.  
Body fabric may bleed into light prints, giving a vintage effect.



## UNISEX RISE STSU811

The unisex crew neck sweatshirt



Features flatlock stitching and half-moon at back neck

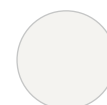
### FABRIC

Terry Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

### SIZING

Medium Fit  
XS - S - M - L - XL - XXL  
XXS and 3XL available in selected colours

### Whites



White

### Colours



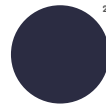
Candy Pink



Red



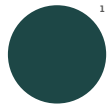
Burgundy



French Navy



Light Khaki



NEW  
Glazed Green



Anthracite



Black

### Essential Heathers



Dark Heather Blue



Cream Heather Grey



Heather Grey



Dark Heather Grey

<sup>1</sup>Colour available in XXS to XXL <sup>2</sup>Colour available in XXS to 3XL

\*Based on stock levels, some quantities may be OCSBL



Hanna is 176cm - Size XS  
Rise in Light Khaki



We offer a collection of beautifully crafted sweatshirts and hoodies in unisex, women's and men's styles. Pictured here is our iconic unisex crew neck sweatshirt, the Changer.



Thanina is 172cm - Size XS  
Changer in Tangerine



UNISEX  
**CHANGER** STSU823

**The iconic unisex crew neck sweatshirt**

The unisex Changer is our perfect-fit crew neck sweatshirt. Made with 350gsm premium brushed fleece, it features set-in sleeves, durable twin-needle top stitching, herringbone neck tape and half-moon detail, its classic proportions make this a collection favourite.

**FABRIC**

Brushed Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
350 GSM

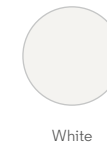
**COMBO**   
Mini Changer p.211

 **20** BOX  
 **5** BAG

**SIZING**

Medium Fit  
XS - S - M - L - XL - XXL  
XXS, 3XL, 4XL and 5XL available in selected colours

**Whites**



White

**Colours**



Bright Red



Tangerine



Roasted Orange



Canyon Pink



Cotton Pink



Burgundy



Lavender Dawn



Majorelle Blue



French Navy



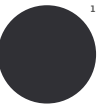
Sky Blue



Bottle Green



Lava Grey



Black

**Essential Heathers**



Dark Heather Blue



Mid Heather Green



Mid Heather Khaki



Heather Grey

**Special Heathers**



Heather Neppy Burgundy

<sup>1</sup>Colour available in XXS to 4XL

<sup>2</sup>Colour available in XXS + 3XL from June 2020

\*Based on stock levels, some quantities may be OCSBL





# STELLA DAZZLER STSWI25

The women's relaxed fit sweatshirt

20 BOX 5 BAG

## FABRIC

Terry Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

## SIZING

Relaxed Fit  
XS - S - M - L - XL - XXL

### Whites



Vintage White

### Colours



NEW  
Canyon Pink



French Navy



NEW / SEASONAL SS20\*  
Yellow Mist



NEW  
Glazed Green



NEW  
Lava Grey



Black

### Essential Heathers



Cream Heather  
Pink



Heather Grey

\*Seasonal colour - available until mid-2020, or while stocks last



Maeva is 173cm - Size S  
Stella Dazzler in Yellow Mist



NEW STYLE

Philou is 174cm - Size XS  
Joiner Vintage in Garment Dyed Canyon Pink



UNISEX  
**JOINER VINTAGE** STSU720

**The unisex garment dyed crew neck sweatshirt**  
Features classic vintage cross stitching at neck line

**FABRIC**  
Terry Sweatshirt  
100% Organic ring-spun combed cotton  
300 GSM

**COMBO**   
Creator Vintage p.60, 137

 **20**  
BOX

 **5**  
BAG

**SIZING**  
Medium Fit  
XS - S - M - L - XL - XXL

**Colours**



Garment dyed product. Each garment may vary slightly in appearance.



Maeva is 173cm - Size S  
Stella Trigger in Heather Sand



# STELLA TRIGGER STSWI48

**The iconic women's hoodie sweatshirt**  
Features premium double self-fabric hood lining

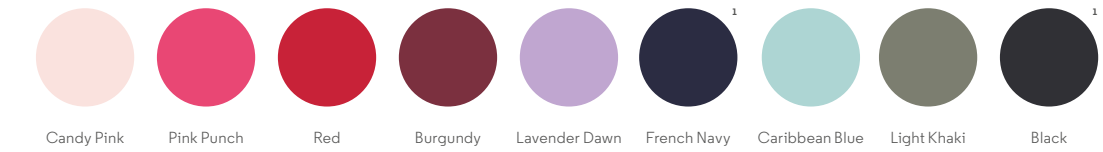
**FABRIC**  
Terry Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
350 GSM

**COMBO**   
Stanley Flyer p.173

 **20**  
BOX  **5**  
BAG

**SIZING**  
Medium Fit  
XS - S - M - L - XL  
XXL available in selected colours

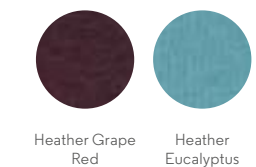
## Colours



## Essential Heathers



## Special Heathers



<sup>1</sup>Colour available in XS to XXL    \*Based on stock levels, some quantities may be OCSBL



Discover the Cruiser, our iconic unisex hoodie sweatshirt. Made from brushed 350gsm fleece, 85% organic cotton and 15% recycled polyester, it offers a contemporary style with just the right fit. Featuring a double-layered hood, set in sleeves and a kangaroo pocket design, its premium detailing is unrivalled.



UNISEX

# CRUISER

STSU822

The iconic unisex hoodie sweatshirt

## FABRIC

Brushed Sweatshirt  
85% Organic ring-spun combed cotton,  
15% Recycled polyester  
350 GSM

## SIZING

Medium fit  
XXS - XS - S - M - L - XL - XXL - 3XL - 4XL

## COMBO

Mini Cruiser p.212



28  
COLOURS



ICONIC



Philou is 174cm - Size XS  
Cruiser in Geyser Green



UNISEX  
**CRUISER** STSU822

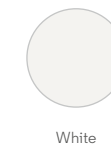
The iconic unisex hoodie sweatshirt

**SIZING**

Medium fit  
XS - S - M - L - XL - XXL  
XXS, 3XL, 4XL and 5XL available  
in selected colours



**Whites**



White

**Colours**



Bright Red



Tangerine



Canyon Pink



Cotton Pink



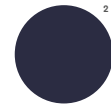
Burgundy



Royal Blue



Majorelle Blue



French Navy



Sky Blue



Geyser Green



Varsity Green



Yellow Mist



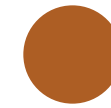
British Khaki



Glazed Green



Deep Chocolate



Roasted Orange

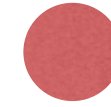


Desert Dust



Black

**Essential Heathers**



Mid Heather Red



Mid Heather Green



Mid Heather Khaki



Heather Grey



Mid Heather Grey

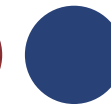


Dark Heather Grey

**Special Heathers**



Heather Neppy Burgundy



Heather Snow Mid Blue



Black Heather Blue

<sup>1</sup>Colour available in XXS to 3XL    <sup>2</sup>Colour available in XXS to 4XL    <sup>3</sup>Colour available in XXS + 3XL from June 2020    \*Seasonal colour - available until mid-2020, or while stocks last  
\*\*Based on stock levels, some quantities may be OCSBL



Salome is 176cm - Size XS  
Cruiser Denim  
in Mid Washed Indigo



UNISEX  
**CRUISER DENIM** STSU719

**The unisex denim hoodie sweatshirt**  
Iconic Cruiser fit & details

**FABRIC**

Terry Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

**SIZING**

Medium Fit  
XS - S - M - L - XL



**Colours**



Mid Washed  
Indigo

Indigo dyed product. Each garment may slightly vary in appearance.  
Body fabric may bleed into light prints, giving a vintage effect.



UNISEX  
**CRUISER AOP** STSU825

**The unisex AOP hoodie sweatshirt**  
Iconic Cruiser fit & details

**FABRIC**

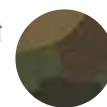
Brushed Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

**SIZING**

Medium Fit  
XS - S - M - L - XL - XXL



**All Over Print**



Camouflage



Philou is 174cm - Size XS  
Cruiser AOP in Camouflage



Salome is 176cm - Size XS  
Drummer in Burgundy



UNISEX  
**DRUMMER STSU812**

**The essential unisex hoodie sweatshirt**

Introducing the Drummer, our unisex hoodie sweatshirt from the new Essentials Collection. This 280gsm brushed sweatshirt has set-in sleeves, kangaroo pocket, single jersey hood-lining and a clean knotted-finish drawstring.

**FABRIC**

Brushed Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
280 GSM

**COMBO**



Rocker p.63, 139  
Stella Jazzer p.49

**SIZING**

Medium Fit  
XS - S - M - L - XL - XXL - 3XL  
XXS, 4XL and 5XL available in selected colours



**THE ESSENTIALS COLLECTION**

The Drummer is part of a family of products specially designed for digital retail, merchandising and high volume business.



**STELLA JAZZER**  
p.49



**ROCKER**  
p.63, 139



**DRUMMER**  
p.181

**Whites**



White

**Colours**



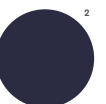
Raspberry



Red



Burgundy



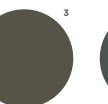
French Navy



Royal Blue



Bottle Green



Khaki

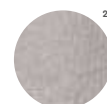


Anthracite



Black

**Essential Heathers**



Heather Grey



Dark Heather Grey

<sup>1</sup> Colour available in XXS from June 2020

<sup>2</sup> Colour available now in XXS to 4XL / 5XL from June 2020

<sup>3</sup> Colour available in XS to 3XL from June 2020

<sup>4</sup> Colour available in XS to 4XL from June 2020



Maeva is 173cm - Size XS  
Sider in Dark Heather Blue



UNISEX  
**SIDER** STSU824

**The unisex side pocket hoodie sweatshirt**

Features double self-fabric hood lining



**FABRIC**

Brushed Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

**SIZING**

Medium Fit  
XS - S - M - L - XL - XXL  
3XL and 4XL available in selected colours

**Whites**

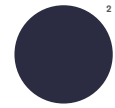


White

**Colours**



Burgundy



French Navy



Anthracite

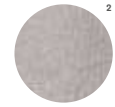


Black

**Essential Heathers**



Dark Heather Blue



Heather Grey



Dark Heather Grey

**Special Heathers**



Dark Heather Denim

<sup>1</sup>Colour available in 3XL from June 2020

<sup>2</sup>Colour available in 3XL + 4XL from June 2020



**STELLA BOWER** STSWI32

**The women's cropped hoodie sweatshirt**

Single jersey hood lining



**FABRIC**

Brushed Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

**SIZING**

Relaxed Fit  
XS - S - M - L - XL

**Colours**



Black

**Essential Heathers**



Cream Heather Pink



Heather Grey



Philou is 174cm - Size S  
Stella Bower in Cream Heather Pink



Marion is 175cm - Size XS  
Stella Editor in Heather Grey



Marion is 175cm - Size XS  
Stella Editor in Heather Grey



# STELLA EDITOR STSWI49

## The iconic women's zip-thru hoodie sweatshirt

Features double fabric hood lining, clean herringbone internal tape finishing at zip, twin-needle top-stitching and premium matt silver trims and zip

### FABRIC

Brushed Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
350 GSM



COMBO

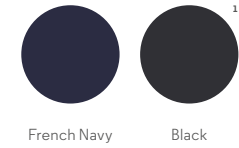
Stanley Cultivator p.185  
Mini Runner p.213



### SIZING

Medium Fit  
XS - S - M - L - XL  
XXL available in selected colours

### Colours



French Navy

Black

### Essential Heathers



Cream Heather Pink

Mid Heather Blue

Heather Grey

Dark Heather Grey

### Special Heathers



Black Heather Blue

<sup>1</sup>Colour available in XS to XXL

<sup>\*</sup>Based on stock levels, some quantities may be OCSBL



Hanna is 176cm - Size XS  
Connector in French Navy



UNISEX  
**CONNECTOR** STSU820

**The unisex zip-thru hoodie sweatshirt**

Features single Jersey hood lining, flatlock stitching and matt silver trims



**FABRIC**

Terry Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

**SIZING**

Medium Fit

XS - S - M - L - XL - XXL

XXS, 3XL and 4XL available in selected colours



Mini Runner p.213

**Whites**



White

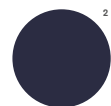
**Colours**



Red



Burgundy



French Navy



Anthracite

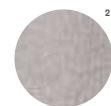


Black

**Essential Heathers**



Dark Heather Blue



Heather Grey



Dark Heather Grey

<sup>1</sup>Colour available in XXS to 3XL

<sup>2</sup>Colour available now in XXS to 3XL / 4XL from June 2020

\*Based on stock levels, some quantities may be OCSBL



UNISEX  
**WARMER SHERPA** STSU715

**The unisex sherpa lined zip-thru hoodie sweatshirt**

Fully lined in sherpa, including sleeve



**FABRIC**

Terry Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM  
100% Recycled polyester (lining sherpa)

**SIZING**

Medium Fit

XS - S - M - L - XL - XXL

**Colours**



French Navy



Black

**Essential Heathers**



Heather Grey



Thanina is 172cm - Size XS  
Warmer Sherpa in Heather Grey



Salome is 176cm - Size XS  
Boulder in Black



UNISEX  
**BOULDER** STSU806

The unisex bomber sweatshirt

**FABRIC**

Terry Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

**SIZING**

Medium Fit  
XS - S - M - L - XL - XXL

**Colours**



Black

**Essential Heathers**



Heather Grey



**STELLA SPINNER** STDWI44

The women's t-shirt dress

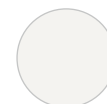
**FABRIC**

Single Jersey  
100% Organic ring-spun combed cotton  
180 GSM

**SIZING**

Medium Fit  
XS - S - M - L - XL

**Whites**



White

**Colours**



**NEW**  
Canyon Pink



Black

**Essential Heathers**



Heather Grey



Salome is 176cm - Size S  
Stella Spinner in Heather Grey



NEW STYLE

Michelle is 178cm - Size S  
Stella Kicks in Mid Heather Grey



# STELLA KICKS STDWI39

The women's crew neck dress



## FABRIC

Terry Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

## SIZING

Medium Fit  
XS - S - M - L - XL

## Colours



Black

## Essential Heathers



Cream Heather Grey



Mid Heather Grey

## Special Heathers



Black Heather Cranberry



Black Heather Blue

\*Based on stock levels, some quantities may be OCSBL



# STELLA STREETER STDWI43

The women's hoodie dress



## FABRIC

Brushed Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

## SIZING

Medium Fit  
XS - S - M - L - XL

## Colours



Tangerine



Black

## Essential Heathers



Mid Heather Grey

Maeva is 173cm - Size S  
Stella Streeter in Tangerine







# STELLA CUTS STBW130

The women's jogger shorts



### FABRIC

Terry Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

### SIZING

Medium Fit  
XS - S - M - L - XL



COMBO  
Stanley Shortens p.191

### Colours



French Navy    Black

### Essential Heathers



Mid Heather Grey

\*Based on stock levels, some quantities may be OCSBL



# STELLA TRACES STBW129

The women's terry jogger pants



### FABRIC

Terry Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

### SIZING

Fitted  
XS - S - M - L - XL



COMBO  
Stanley Steps p.192  
Mini Shake p.214

### Whites



White

### Colours



French Navy    Black

### Essential Heathers



Heather Grey    Dark Heather Grey

\*Based on stock levels, some quantities may be OCSBL



Maeva is 173cm - Size S  
Stella Tracer Denim in  
Mid Washed Indigo



## STELLA TRACER DENIM STBW312

The women's denim jogger pants



### FABRIC

Terry Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

### SIZING

Fitted  
XS - S - M - L - XL

### COMBO



Stanley Stepper Denim p.193

### Colours



Mid Washed  
Indigo

Indigo dyed product. Each garment may slightly vary in appearance.  
Body fabric may bleed into light prints, giving a vintage effect.



Maeva is 173cm - Size S  
Stella Bopper in Black



# STELLA BOPPER STBW314

The women's brushed jogger pants



## FABRIC

Brushed Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

## SIZING

Medium Fit  
XS - S - M - L - XL

## COMBO



Stanley Mover p.196

## Colours



French Navy



Black

## Essential Heathers



Heather Grey



Joy is 176cm - Size S  
Stella Inspires Denim  
in Dark Indigo Denim



## STELLA INSPIRES DENIM STWW072

The women's denim shirt



### FABRIC

Woven  
100% Organic ring-spun combed cotton  
170 GSM

### SIZING

Medium Fit  
XS - S - M - L - XL

### COMBO



Stanley Innovates Denim p.198

### Colours



Dark Indigo  
Denim

Light Indigo  
Denim

\*\*Based on stock levels, some quantities may be GOTS  
Indigo dyed product. Each garment may slightly vary in appearance.  
Body fabric may bleed into light prints, giving a vintage effect.



## STELLA WINDS STJW080

The women's light hoodie jacket



### FABRIC

Ripstop  
100% Recycled polyester  
70 GSM

### SIZING

Medium Fit  
XS - S - M - L - XL

### COMBO



Stanley Breaks p.199

### Colours



Navy

Black

Giulia is 176cm - Size XS  
Stella Winds in Black



Michelle is 178cm - Size S  
Trek in Navy



UNISEX  
**TREK** STJU819

The unisex padded hoodie jacket

**FABRIC**

Ripstop, Tafetta Lining  
100% Recycled polyester (shell, lining and filling),  
70 GSM

**SIZING**

Medium Fit  
XS - S - M - L - XL - XXL



Colours



Navy

Black

Chavelli is 179cm - Size XS  
Stella Walks in Black



**STELLA WALKS** STJW081

The women's body warmer

**FABRIC**

Ripstop, Tafetta Lining  
100% Recycled polyester (shell and lining),  
100% Elastomultiester with Sorona® (filling)  
70 GSM

**SIZING**

Medium Fit  
XS - S - M - L - XL

**COMBO**



Stanley Hikes p.201



Colours



Navy

Black

# MEN

# MEN



# STANLEY SPECTER STTM543

The men's tank top

## FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

## SIZING

Medium Fit  
S - M - L - XL - XXL

## COMBO



Stella Dreamer p.39



## Whites



White

## Colours



French Navy



Black

## Essential Heathers



Heather Grey



Dark Heather Grey

Robin is 185cm - Size M  
Stanley Specter  
in Heather Grey



NEW STYLE





Meet the Creator, our iconic unisex t-shirt. Contemporary and sustainable, it's the perfect ambassador for our values. Crafted from 100% organic cotton, it's made to last and has Stanley/Stella's signature soft handfeel. A premium 180gsm single jersey t-shirt, the Creator stands out for its classic proportions and great fit.



UNISEX

# CREATOR

STTU755

The iconic unisex T-shirt

**FABRIC**

Single Jersey  
100% Organic ring-spun combed cotton  
180 GSM

 **65**  
COLOURS

**SIZING**

Medium fit  
XXS - XS - S - M - L - XL - XXL - 3XL - 4XL - 5XL

**COMBO**



Stella Expresser p.45  
Stella Lover p.47  
Mini Creator p.207



ICONIC

Ben is 188cm - Size L  
Creator in Heather Snow Glazed Green



UNISEX  
**CREATOR** STTU755

The iconic unisex t-shirt

**SIZING**

Medium fit  
XS - S - M - L - XL - XXL  
XXS, 3XL, 4XL and 5XL available  
in selected colours



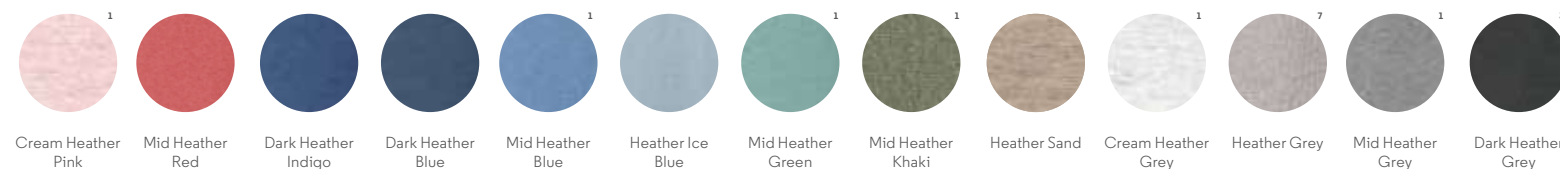
**Whites**



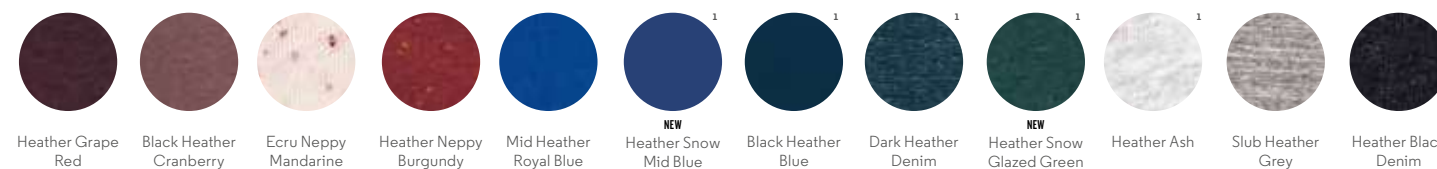
**Colours**



**Essential Heathers**



**Special Heathers**



<sup>1</sup>Colour available in XXS to XXL    <sup>2</sup>Colour available in XXS to 3XL    <sup>3</sup>Colour available in XXS to 4XL    <sup>4</sup>Colour available in XXS to 5XL    <sup>5</sup>Colour available now in XXS to XXL / 3XL from June 2020  
<sup>6</sup>Colour available in 3XL from June 2020    <sup>7</sup>Colour available now in XXS to 4XL / 5XL from June 2020    \*Seasonal colour - available until mid-2020, or while stocks last



Maxime is 190cm - Size M  
Creator Denim in Mid Washed Indigo



UNISEX  
**CREATOR DENIM** STTU756

**The unisex denim t-shirt**  
Iconic Creator fit & details

**FABRIC**  
Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

**SIZING**  
Medium Fit  
XS - S - M - L - XL - XXL



**Colours**



Mid Washed Indigo    Dark Washed Indigo

Indigo dyed product. Each garment may slightly vary in appearance.  
Body fabric may bleed into light prints, giving a vintage effect.



UNISEX  
**CREATOR AOP** STTU828

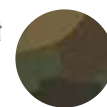
**The unisex AOP t-shirt**  
Iconic Creator fit & details

**FABRIC**  
Single Jersey  
100% Organic ring-spun combed cotton  
180 GSM

**SIZING**  
Medium Fit  
XS - S - M - L - XL - XXL



**All Over Print**



Camouflage



Ben is 188cm - Size L  
Creator AOP in Camouflage





Matthias is 191cm - Size M  
Creator Pocket in White

UNISEX  
**CREATOR POCKET** STTU830

**The unisex pocket t-shirt**

Iconic Creator fit & details



**FABRIC**

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

**SIZING**

Medium Fit  
XS - S - M - L - XL - XXL

**Whites**



White

**Colours**



French Navy



Black

**Essential Heathers**



Heather Grey



UNISEX  
**CREATOR TIE AND DYE** STTU757

**The unisex tie and dyed t-shirt**

Iconic Creator fit & details



**FABRIC**

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

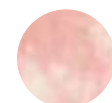
**SIZING**

Medium Fit  
XS - S - M - L - XL - XXL

**CAPSULE**

Seasonal style, available until mid-2020,  
or while stocks last

**Colours**



NEW / SEASONAL SS20\*  
Tie&Dye  
Canyon Pink



NEW / SEASONAL SS20\*  
Tie&Dye  
Majorelle Blue

\*Seasonal colour - available until mid-2020, or while stocks last.  
Garment dyed product. Each garment may vary slightly in appearance.



Matthias is 191cm - Size M  
Creator Tie & Dye  
in Majorelle Blue



Gaude is 190cm - Size L  
Creator Vintage in Garment Dyed Lava



UNISEX  
**CREATOR VINTAGE** STTU831

**The unisex garment dyed t-shirt**  
Iconic Creator fit & details

**FABRIC**  
Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

**COMBO**   
Joiner Vintage p.91, 171

 **100**  
BOX  **5**  
BAG

**SIZING**  
Medium Fit  
XS - S - M - L - XL - XXL

**Colours**

							
<small>NEW</small> G Dyed Canyon Pink	<small>NEW</small> G Dyed Lava Grey	<small>NEW</small> G Dyed Cadet Blue	<small>NEW</small> G Dyed Mid Anthracite	<small>NEW / SEASONAL SS20*</small> G Dyed Fluo Juicy Melon	<small>NEW / SEASONAL SS20*</small> G Dyed Fluo Pink Crush	<small>NEW / SEASONAL SS20*</small> G Dyed Fluo Apple Crunch	<small>NEW / SEASONAL SS20*</small> G Dyed Fluo Lemonade Fizz

\*Seasonal colour - available until mid-2020, or while stocks last.  
Garment dyed product. Each garment may vary slightly in appearance.

NEW STYLE



Matthias is 191cm - Size M  
Rocker in Dark Heather Indigo



UNISEX  
**ROCKER** STTU758

**The essential unisex t-shirt**

Introducing the Rocker, our unisex fit t-shirt from the new Essentials Collection. This tubular 150gsm t-shirt is made from 100% organic cotton and offers a contemporary medium fit.

**FABRIC**

Single Jersey  
100% Organic ring-spun combed cotton  
150 GSM



**COMBO**  
Stella Jazzer p.49  
Drummer p.101, 181

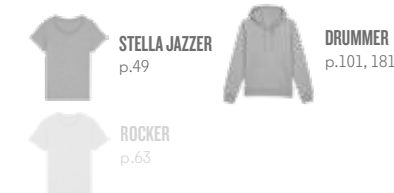


**SIZING**

Medium Fit  
XS - S - M - L - XL - XXL - 3XL  
XXS, 4XL and 5XL available in selected colours

**THE ESSENTIALS COLLECTION**

The Rocker is part of a family of products specially designed for digital retail, merchandising and high volume business.

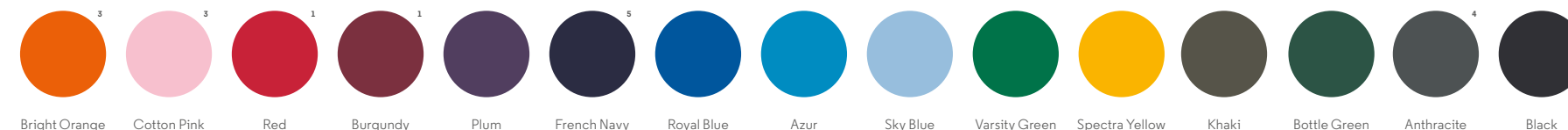


**Whites**



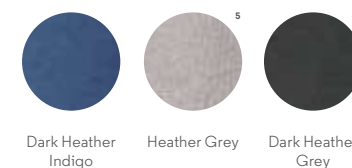
Vintage White White

**Colours**



Bright Orange Cotton Pink Red Burgundy Plum French Navy Royal Blue Azur Sky Blue Varsity Green Spectra Yellow Khaki Bottle Green Anthracite Black

**Essential Heathers**



Dark Heather Indigo Heather Grey Dark Heather Grey

<sup>1</sup>Colour available in XS to 4XL <sup>2</sup>Colour available now in XS to 5XL / XXS from June 2020 <sup>3</sup>Colour available in XS to 3XL from June 2020 <sup>4</sup>Colour available now in XS to 4XL / XXS from June 2020 <sup>5</sup>Colour available now in XS to 4XL / XXS + 5XL from June 2020



Our 100% organic slub cotton jersey is a beautiful fabric that drapes fluidly on the body. Its delicate and uneven appearance comes from slub yarns that contain slight imperfections, bringing texture to the garment.





Ben is 188cm - Size L  
Stanley Adorer in Heather Grey

## STANLEY ADORER STTM606

### The men's light t-shirt

#### FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
140 GSM

#### SIZING

Medium Fit  
S - M - L - XL - XXL



#### Whites



White

#### Colours



French Navy



Black

#### Essential Heathers



Heather Grey



## STANLEY ADORER SLUB STTM635

### The men's slub t-shirt

#### FABRIC

Slub Single Jersey  
100% Organic ring-spun combed cotton  
130 GSM

#### SIZING

Medium Fit  
S - M - L - XL - XXL



#### CAPSULE

Seasonal style, available until mid-2020,  
or while stocks last

#### Whites



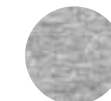
White

#### Colours



Black

#### Special Heathers



Heather Grey  
Slub



Ben is 188cm - Size L  
Stanley Adorer Slub in White





Ysham is 188cm - Size L  
Stanley Sparker in Desert Dust



# STANLEY SPARKER STTM559

The men's heavy t-shirt



## FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
220 GSM

## SIZING

Relaxed Fit  
XS - S - M - L - XL - XXL  
3XL available in selected colours

### Whites



White

### Colours



Bright Red



Burgundy



Royal Blue



French Navy



British Khaki



Camel



Desert Dust



Lava Grey



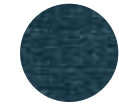
Black

### Essential Heathers



Heather Grey

### Special Heathers



Dark Heather Denim

<sup>1</sup> Colour available in 3XL from June 2020



# STANLEY FEELS STTM501

The men's fitted t-shirt



## FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

## SIZING

Fitted  
S - M - L - XL - XXL

### Whites



White

### Colours



French Navy



Black

### Essential Heathers



Heather Grey



Dark Heather Grey



Wannes is 184cm - Size M  
Stanley Feels in Black





Mikkel is 189cm - Size L  
Stanley Enjoys Modal in Anthracite



## STANLEY ENJOYS MODAL STTM518

The men's modal t-shirt



### FABRIC

Single Jersey  
50% Organic ring-spun combed cotton, 50% Modal  
140 GSM

### SIZING

Medium Fit  
S - M - L - XL - XXL



Stella Lover Modal p.66

Whites



White

Colours



Anthracite

Black



Gaude is 190cm - Size L  
Stanley Skater in White



## STANLEY SKATER STTM605

The men's long t-shirt



Features raw-edge finishing at sleeve and bottom hem and collar, and curved bottom hem.

### FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

### SIZING

Relaxed Fit  
S - M - L - XL - XXL

Whites



White

Colours



Black



NEW STYLE

Arjan is 190cm - Size L  
Stanley Imagines Vintage  
in Garment Dyed Anthracite



## STANLEY IMAGINES VINTAGE STTM530

### The men's garment dyed t-shirt

Features raw-edge finishing at collar and sleeve hem



#### FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
140 GSM

#### SIZING

Medium Fit  
S - M - L - XL

#### Whites



Garment Dyed  
White

#### Colours



Garment Dyed  
Anthracite

Garment dyed product. Each garment may vary slightly in appearance.



## STANLEY PRESENTER STTM562

### The men's v-neck t-shirt



#### FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

#### SIZING

Medium Fit  
S - M - L - XL - XXL

#### COMBO



Stella Evoker p.70

#### Whites



White

#### Colours



Red



Burgundy



Royal Blue



French Navy



Stargazer



Black

#### Essential Heathers



Cream Heather  
Grey



Heather Grey

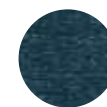


Dark Heather  
Grey

#### Special Heathers



Black Heather  
Blue



Dark Heather  
Denim



Gaude is 190cm - Size L  
Stanley Presenter in Black



Ben is 188cm - Size L  
Ringer in White/Black



UNISEX  
**RINGER** STTU827

The unisex ringer t-shirt

**FABRIC**

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

**SIZING**

Medium Fit  
XXS - XS - S - M - L - XL - XXL

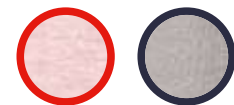


**Colours**



White/Bright Red    Black/White    White/Black

**Essential Heathers**



Cream H Pink/  
Bright Red    Heather Grey/  
French Navy



Ben is 188cm - Size L  
Catcher Short Sleeve  
in White/Bright Red



UNISEX  
**CATCHER SHORT SLEEVE** STTU825

The unisex contrast short sleeve t-shirt

**FABRIC**

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

**SIZING**

Medium Fit  
XXS - XS - S - M - L - XL - XXL



**COMBO**



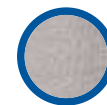
Mini Catcher Short Sleeves p.208

**Colours**



White/Bright Red    White/French Navy    White/Varsity Green    Black/White    White/Black

**Essential Heathers**



Heather Grey/  
Royal Blue



Dramane is 188cm - Size L  
Catcher Long Sleeve in White/Black



UNISEX  
**CATCHER LONG SLEEVE** STTU826

The unisex contrast long sleeve t-shirt



**FABRIC**

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

**SIZING**

Medium Fit  
XXS - XS - S - M - L - XL - XXL

**Colours**



White/Black

**Essential Heathers**



Heather Grey/  
Burgundy



Heather Grey/  
French Navy



**STANLEY SHUFFLER** STTM560

The men's long sleeve t-shirt



**FABRIC**

Single Jersey  
100% Organic ring-spun combed cotton  
180 GSM

**SIZING**

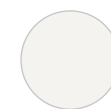
Medium Fit  
S - M - L - XL - XXL  
3XXL available in selected colours

**COMBO**



Stella Singer p.76  
Mini Hopper p.209

**Whites**



White

**Colours**



Burgundy



French Navy



Stargazer



British Khaki



Anthracite



Black

**Essential Heathers**



Heather Grey



<sup>1</sup>Colour available in S to 3XL

Gaude is 190cm - Size L  
Stanley Shuffler in Burgundy



Valentin is 180cm - Size M  
Stanley Shifts Dry in British Khaki



# STANLEY SHIFTS DRY STTM558

The men's dry handfeel long sleeve t-shirt

Features cuffed sleeve



## FABRIC

Single Jersey

100% Organic ring-spun combed cotton

200 GSM

## SIZING

Medium Fit

S - M - L - XL - XXL

## Whites



White

## Colours



French Navy



British Khaki



Black

## Essential Heathers



Heather Grey



Gaude is 190cm - Size L  
Stanley Dedicator in Red



# STANLEY DEDICATOR STPM563

The iconic men's polo

## FABRIC

Piqué  
100% Organic ring-spun combed cotton  
230 GSM



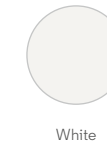
**COMBO**  
Stella Devoter p.78  
Mini Sprinter p.210



## SIZING

Medium Fit  
S - M - L - XL - XXL  
3XL and 4XL available in selected colours

## Whites



White

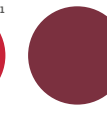
## Colours



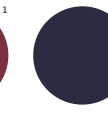
Cotton Pink



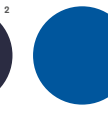
Red



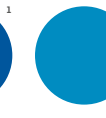
Burgundy



French Navy



Royal Blue



Azur



Sky Blue



Stargazer



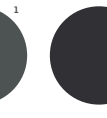
Varsity Green



British Khaki



Anthracite



Black

## Essential Heathers



Heather Grey

<sup>1</sup>Colour available in 3XL from June 2020

<sup>2</sup>Colour available now in S to 3XL / 4XL from June 2020







# STANLEY DEDICATOR DENIM STPM564

The men's denim polo



## FABRIC

Piqué  
100% Organic ring-spun combed cotton  
220 GSM

## SIZING

Medium Fit  
S - M - L - XL - XXL

Ysham is 188cm - Size L  
Stanley Dedicator Denim  
in Mid Washed Indigo



## Colours



Mid Washed Indigo



Dark Washed Indigo



Indigo dyed product. Each garment may slightly vary in appearance.  
Body fabric may bleed into light prints, giving a vintage effect.

Matthias is 191cm - Size L  
Stanley Stroller  
in Heather Snow Glazed Green



# STANLEY STROLLER STSM567

The iconic men's crew neck sweatshirt with raglan sleeve

## FABRIC

Terry Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
350 GSM

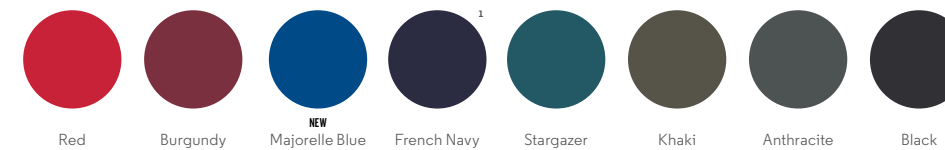
**COMBO**   
Stella Tripster p.81

 **20**  
BOX  **5**  
BAG

## SIZING

Medium Fit  
S - M - L - XL - XXL  
XS and 3XL available in selected colours

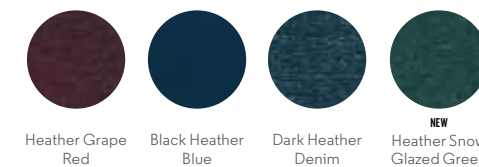
## Colours



## Essential Heathers



## Special Heathers



<sup>1</sup>Colour available now in XS to XXL / 3XL from June 2020 \*Based on stock levels, some quantities may be OCSBL

Matthias is 191cm - Size L  
Stanley Stroller Denim  
in Mid Washed Indigo



## STANLEY STROLLER DENIM STSM568

The men's denim crew neck sweatshirt



### FABRIC

Terry Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

### SIZING

Medium Fit  
S - M - L - XL - XXL



Stella Tripster Denim p.82

### Colours



Mid Washed  
Indigo

\*Based on stock levels, some quantities may be OCSBL  
Indigo dyed product. Each garment may slightly vary in appearance.  
Body fabric may bleed into light prints, giving a vintage effect.



## UNISEX RISE STSU811

The unisex crew neck sweatshirt



### FABRIC

Terry Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

### SIZING

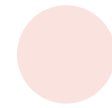
Medium Fit  
XS - S - M - L - XL - XXL  
XXS and 3XL available in selected colours

### Whites



White

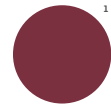
### Colours



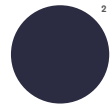
Candy Pink



Red



Burgundy



French Navy



Light Khaki



**NEW**  
Glazed Green



Anthracite



Black

### Essential Heathers



Dark Heather  
Blue



Cream Heather  
Grey



Heather Grey



Dark Heather  
Grey

<sup>1</sup>Colour available in XXS to XXL <sup>2</sup>Colour available in XXS to 3XL  
\*Based on stock levels, some quantities may be OCSBL



Tristan is 185cm - Size M  
Rise in Light Khaki



Matthias is 191cm - Size L  
Changer in Canyon Pink



UNISEX  
**CHANGER** STSU823

**The iconic unisex crew neck sweatshirt**

The unisex Changer is our perfect-fit crew neck sweatshirt. Made with 350gsm premium brushed fleece it features set-in sleeves, durable twin-needle top stitching, herringbone neck tape and half-moon detail, its classic proportions make this a collection favourite.

**FABRIC**

Brushed Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
350 GSM

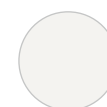
**COMBO**   
Mini Changer p.211

 **20**  
BOX  **5**  
BAG

**SIZING**

Medium Fit  
XS - S - M - L - XL - XXL  
XXS, 3XL, 4XL and 5XL available in selected colours

**Whites**



White

**Colours**



Bright Red



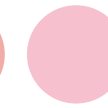
Tangerine



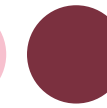
Roasted Orange



Canyon Pink



Cotton Pink



Burgundy



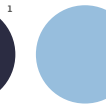
Lavender Dawn



Majorelle Blue



French Navy



Sky Blue



Bottle Green



Lava Grey



Black

**Essential Heathers**



Dark Heather Blue



Mid Heather Green



Mid Heather Khaki



Heather Grey

**Special Heathers**



Heather Neppy Burgundy

<sup>1</sup>Colour available in XXS to 4XL

<sup>2</sup>Colour available in XXS + 3XL from June 2020

\*Based on stock levels, some quantities may be OCSBL



Our Vintage Heritage line is all about garment dyed t-shirts and sweatshirts in faded tones and with a washed-down effect, a key trend for SS20.



Matthias is 191cm - Size L  
Joiner Vintage  
in Garment Dyed Lava Grey



UNISEX  
**JOINER VINTAGE** STSU720

**The unisex garment dyed crew neck sweatshirt**  
Features classic vintage cross stitching at neck line

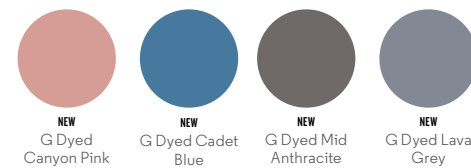
**FABRIC**  
Terry Sweatshirt  
100% Organic ring-spun combed cotton  
300 GSM

**COMBO**   
Creator Vintage p.60, 137

 **20**  
BOX  **5**  
BAG

**SIZING**  
Medium Fit  
XS - S - M - L - XL - XXL

**Colours**



Garment dyed product. Each garment may vary slightly in appearance.

NEW STYLE



Matthias is 191cm - Size L  
Stanley Flyer in Heather Sand



# STANLEY FLYER STSM565

## The iconic men's hoodie sweatshirt

Features raglan sleeve and premium double self-fabric hood lining

### FABRIC

Terry Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
350 GSM

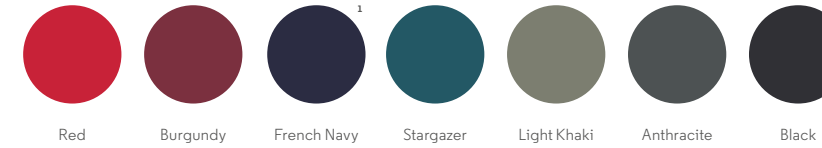
**COMBO**   
Stella Trigger p.93

 **20**  
BOX  **5**  
BAG

### SIZING

Medium Fit  
S - M - L - XL - XXL  
3XL available in selected colours

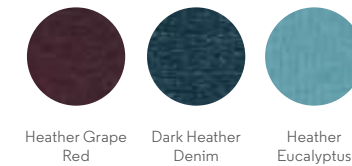
### Colours



### Essential Heathers



### Special Heathers



<sup>1</sup>Colour available in S to 3XL \*Based on stock levels, some quantities may be OCSBL



Discover the Cruiser, our iconic unisex hoodie sweatshirt. Made from brushed 350gsm fleece, 85% organic cotton and 15% recycled polyester, it offers a contemporary style with just the right fit. Featuring a double-layered hood, set in sleeves and a kangaroo pocket design, its premium detailing is unrivalled.



UNISEX

# CRUISER

STSU822

The iconic unisex hoodie sweatshirt

## FABRIC

Brushed Sweatshirt  
85% Organic ring-spun combed cotton,  
15% Recycled polyester  
350 GSM

## SIZING

Medium fit  
XXS - XS - S - M - L - XL - XXL - 3XL - 4XL

**COMBO**   
Mini Cruiser p.212

 **28**  
COLOURS



ICONIC



Dramane is 188cm - Size L  
Cruiser in Glazed Green



UNISEX  
**CRUISER** STSU822

The iconic unisex hoodie sweatshirt

**SIZING**

Medium fit  
XS - S - M - L - XL - XXL  
XXS, 3XL, 4XL and 5XL available  
in selected colours



**Whites**



White

**Colours**



Bright Red



Tangerine



Canyon Pink



Cotton Pink



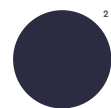
Burgundy



Royal Blue



Majorelle Blue



French Navy



Sky Blue



Geyser Green



Varsity Green



Yellow Mist



British Khaki



Glazed Green



Deep Chocolate



Roasted Orange

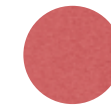


Desert Dust



Black

**Essential Heathers**



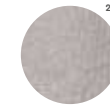
Mid Heather Red



Mid Heather Green



Mid Heather Khaki



Heather Grey



Mid Heather Grey

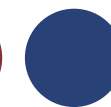


Dark Heather Grey

**Special Heathers**



Heather Neppy Burgundy



Heather Snow Mid Blue



Black Heather Blue

<sup>1</sup>Colour available in XXS to 3XL    <sup>2</sup>Colour available in XXS to 4XL    <sup>3</sup>Colour available in XXS + 3XL from June 2020    \*Seasonal colour - available until mid-2020, or while stocks last  
\*\*Based on stock levels, some quantities may be OCSBL



Matthias is 191cm - Size L  
Cruiser Denim in Mid Washed Indigo



UNISEX  
**CRUISER DENIM** STSU719

**The unisex denim hoodie sweatshirt**

Iconic Cruiser fit & details

**FABRIC**

Terry Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

**SIZING**

Medium Fit  
XS - S - M - L - XL



**Colours**



Mid Washed  
Indigo

Indigo dyed product. Each garment may slightly vary in appearance.  
Body fabric may bleed into light prints, giving a vintage effect.



UNISEX  
**CRUISER AOP** STSU825

**The unisex AOP hoodie sweatshirt**

Iconic Cruiser fit & details

**FABRIC**

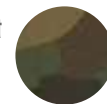
Brushed Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

**SIZING**

Medium Fit  
XS - S - M - L - XL - XXL



**All Over Print**



Camouflage



Robin is 185cm - Size L  
Cruiser AOP in Camouflage



Matthias is 191cm - Size L  
Drummer in Heather Grey



UNISEX  
**DRUMMER** STSU812

**The essential unisex hoodie sweatshirt**

Introducing the Drummer, our unisex hoodie sweatshirt from the new Essentials Collection. This 280gsm brushed sweatshirt has set-in sleeves, kangaroo pocket, single jersey hood-lining and a clean knotted-finish drawstring.

**FABRIC**

Brushed Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
280 GSM

**COMBO**   
Rocker p.63, 139  
Stella Jazzer p.49

**SIZING**

Medium Fit  
XS - S - M - L - XL - XXL - 3XL  
XXS, 4XL and 5XL available in selected colours

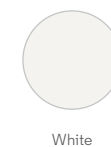


**THE ESSENTIALS COLLECTION**

The Drummer is part of a family of products specially designed for digital retail, merchandising and high volume business.

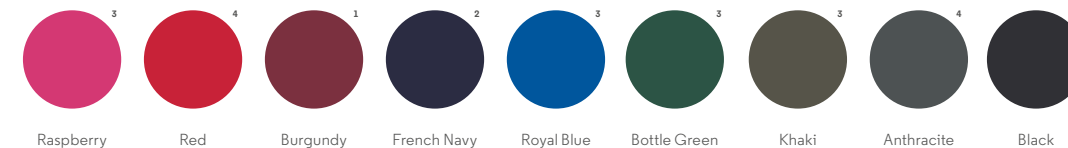


**Whites**



White

**Colours**



Raspberry Red Burgundy French Navy Royal Blue Bottle Green Khaki Anthracite Black

**Essential Heathers**



Heather Grey Dark Heather Grey

<sup>1</sup> Colour available in XXS from June 2020 <sup>2</sup> Colour available now in XXS to 4XL / 5XL from June 2020 <sup>3</sup> Colour available in XS to 3XL from June 2020 <sup>4</sup> Colour available in XS to 4XL from June 2020



Matthias is 191cm - Size L  
Sider in Dark Heather Denim



UNISEX  
**SIDER** STSU824

**The unisex side pocket hoodie sweatshirt**

Features double self-fabric hood lining and flatlock stitching



**FABRIC**

Brushed Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

**SIZING**

Medium Fit

XS - S - M - L - XL - XXL

3XL and 4XL available in selected colours

**Whites**



White

**Colours**



Burgundy



French Navy



Anthracite



Black

**Essential Heathers**



Dark Heather Blue



Heather Grey



Dark Heather Grey

**Special Heathers**



Dark Heather Denim

<sup>1</sup> Colour available in 3XL from June 2020

<sup>2</sup> Colour available in 3XL + 4XL from June 2020



Gaude is 190cm - Size L  
Stanley Cultivator in Burgundy



# STANLEY CULTIVATOR STSM566

## The iconic men's zip-thru hoodie sweatshirt

Features double fabric hood lining, clean herringbone internal tape finishing at zip, twin-needle top-stitching and premium matt silver trims and zip

### FABRIC

Brushed Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
350 GSM



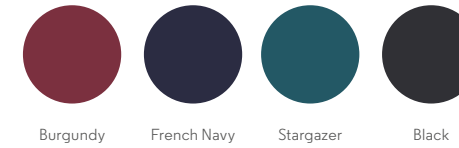
**COMBO**  
Stella Editor p.105  
Mini Runner p.213



### SIZING

Medium Fit  
S - M - L - XL - XXL  
3XL available in selected colours

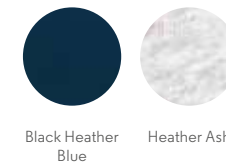
### Colours



### Essential Heathers



### Special Heathers



<sup>1</sup>Colour available in 3XL \*Based on stock levels, some quantities may be OCSBL



Onnys is 188cm - Size L  
Connector in Heather Grey



## UNISEX CONNECTOR STSU820

### The unisex zip-thru hoodie sweatshirt

Features single jersey hood lining, flatlock stitching and matt silver trims



#### FABRIC

Terry Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

#### SIZING

Medium Fit  
XS - S - M - L - XL - XXL  
XXS, 3XL and 4XL available in selected colours



Mini Runner p.213

#### Whites



White

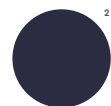
#### Colours



Red



Burgundy



French Navy



Anthracite

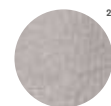


Black

#### Essential Heathers



Dark Heather Blue



Heather Grey



Dark Heather Grey

<sup>1</sup>Colour available in XXS to 3XL    <sup>2</sup>Colour available now in XXS to 3XL / 4XL from June 2020

\*Based on stock levels, some quantities may be OCSBL



## STANLEY TRAILER STSM612

### The men's high collar zip-thru sweatshirt



#### FABRIC

Brushed Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

#### SIZING

Medium Fit  
S - M - L - XL - XXL

#### Colours



French Navy



Black

#### Essential Heathers



Heather Grey

Matthias is 191cm - Size L  
Stanley Trailer in Heather Grey



Ben is 188cm - Size L  
Stanley Trucker in French Navy



# STANLEY TRUCKER STSM611

The men's quarter zip sweatshirt

### FABRIC

Brushed Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

### SIZING

Medium Fit  
XS - S - M - L - XL - XXL



### Colours



French Navy    Black

### Essential Heathers



Heather Grey



# UNISEX WARMER SHERPA STSU715

The unisex sherpa lined zip-thru hoodie sweatshirt

Fully lined in recycled sherpa, including sleeve

### FABRIC

Terry Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM  
100% Recycled polyester (lining sherpa)

### SIZING

Medium Fit  
XS - S - M - L - XL - XXL



### Colours



French Navy    Black

### Essential Heathers



Heather Grey



Ben is 188cm - Size L  
Warmer Sherpa lin Heather Grey



Matthias is 191cm - Size L  
Boulder in Heather Grey



UNISEX  
**BOULDER** STSU806

The unisex bomber sweatshirt

**FABRIC**

Terry Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

**SIZING**

Medium Fit  
XS - S - M - L - XL - XXL



Colours



Black

Essential  
Heathers



Heather Grey



**STANLEY SHORTENS** STBM520

The men's jogger shorts

**FABRIC**

Terry  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

**SIZING**

Medium Fit  
S - M - L - XL - XXL

**COMBO**



Stella Cuts p.112



Colours



French Navy



Black

Essential  
Heathers



Mid Heather  
Grey



\*Based on stock levels, some quantities may be OCSBL

Arjan is 190cm - Size L  
Stanley Shortens in Black





Model is 190cm - Size L  
Stanley Steps in French Navy



# STANLEY STEPS STBM519

The men's terry jogger pants



## FABRIC

Terry  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

## SIZING

Fitted  
S - M - L - XL - XXL



Stella Traces p.113  
Mini Shake p.214

## Whites



White

## Colours



French Navy



Black

## Essential Heathers



Heather Grey



Dark Heather Grey

## Special Heathers



Black Heather Blue

\*Based on stock levels, some quantities may be OCSBL



# STANLEY STEPPER DENIM STBM313

The men's denim jogger pants



## FABRIC

Terry  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

## SIZING

Fitted  
S - M - L - XL - XXL



Stella Tracer Denim p.114

## Colours



Mid Washed Indigo

Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.



Ben is 188cm - Size L  
Stanley Stepper Denim  
in Mid Washed Indigo





Gaude is 190cm - Size L  
Stanley Mover in Black



# STANLEY MOVER STBM569

The men's brushed jogger pants

### FABRIC

Brushed  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

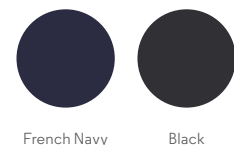
### SIZING

Medium Fit  
S - M - L - XL - XXL



COMBO  
Stella Bopper p.116

### Colours



French Navy    Black

### Essential Heathers



Heather Grey



# STANLEY MOVER AOP STBM570

The men's jogger AOP pants

### FABRIC

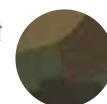
Brushed  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

### SIZING

Medium Fit  
S - M - L - XL - XXL



### All Over Print



Camouflage



Robin is 185cm - Size L  
Stanley Mover AOP  
in Camouflage



Mikkel is 189cm - Size L  
Stanley Innovates Denim  
in Mid Washed Indigo



## STANLEY INNOVATES DENIM STWM572

The men's denim shirt



### FABRIC

Woven  
100% Organic ring-spun combed cotton  
170 GSM

### SIZING

Medium Fit  
S - M - L - XL - XXL



COMBO  
Stella Inspires Denim p.118

### Colours



Dark Indigo Denim  
Mid Indigo Denim  
Light Indigo Denim

\*\*Based on stock levels, some quantities may be GOTS Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.



## STANLEY BREAKS STJM580

The men's light hoodie jacket



### FABRIC

Ripstop  
100% Recycled polyester  
70 GSM

### SIZING

Medium Fit  
S - M - L - XL - XXL



COMBO  
Stella Winds p.119

### Colours



Navy  
Black

Mikkel is 189cm - Size L  
Stanley Breaks in Black



Gabriel is 191cm - Size L  
Trek in Navy



UNISEX  
**TREK** STJU819

The unisex padded hoodie jacket

**FABRIC**

Ripstop, Tafetta Lining  
100% Recycled polyester (shell, lining and filling)  
70 GSM

**SIZING**

Medium Fit  
XS - S - M - L - XL - XXL



Colours



Navy

Black

Bo is 184cm - Size M  
Stanley Hikes in Black



**STANLEY HIKES** STJM581

The men's body warmer

**FABRIC**

Ripstop, Tafetta Lining  
100% Recycled polyester (shell and lining),  
100% Elastomultiester with Sorona® (filling)  
70 GSM

**SIZING**

Medium Fit  
S - M - L - XL - XXL

**COMBO**



Stella Walks p.121



Colours



Navy

Black

# KIDS

# KIDS



Theo is 132cm - Size 7/8  
Mini Creator in Majorelle Blue



Laura is 133cm - Size 7/8  
Mini Creator  
in Majorelle Blue



# MINI CREATOR STTK909

## The iconic kids' t-shirt

Meet the Mini Creator, a mini version of our adult Creator t-shirt. Crafted from 100% organic cotton, it is made to last, has our signature soft handfeel and the perfect proportions for kids.

### FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM



### COMBO

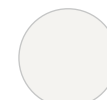
Creator p.53, 131  
Stella Expresser p.45  
Stella Lover p.47



### SIZING

Medium Fit  
3/4 (98-104cm) - 5/6 (110-116cm)  
7/8 (122-128cm) - 9/11 (134-146cm)  
12/14 (152-164cm)

### Whites



White

### Colours



Tangerine



Bright Orange



Cotton Pink



Pink Punch



Raspberry



Red



Burgundy



Lavender Dawn



Azur



Royal Blue



**NEW**  
Majorelle Blue



French Navy



Sky Blue



Ocean Depth



Caribbean Blue



**NEW / SEASONAL SS20\***  
Geyser Green



Fresh Green



Golden Yellow

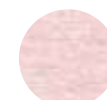


Anthracite



Black

### Essential Heathers



Cream Heather Pink



Mid Heather Red



Mid Heather Blue



Heather Ice Blue



Mid Heather Green



Cream Heather Grey



Heather Grey



Dark Heather Grey

### Special Heathers



Black Heather Blue

\*Seasonal colour - available until mid-2020, or while stocks last



Laura is 133cm - Size 7/8  
Mini Catcher Short Sleeve  
in Heather Grey/Royal Blue



Theo is 132cm - Size 7/8  
Mini Catcher Short Sleeve  
in White/Bright Red



## MINI CATCHER SHORT SLEEVE STTK914

The kids' contrast short sleeve t-shirt



### FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

### SIZING

Medium Fit  
3/4 (98-104cm) - 5/6 (110-116cm)  
7/8 (122-128cm) - 9/11 (134-146cm)  
12/14 (152-164cm)



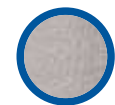
COMBO  
Catcher Short Sleeve p.74, 153

### Colours



White/Bright Red  
White/French Navy

### Essential Heathers



Heather Grey/  
Royal Blue



Theo is 124cm - Size 7/8  
Mini Hopper in Heather Grey



Tess is 116cm - Size 5/6  
Mini Hopper in Cotton Pink



## MINI HOPPER STTK907

The kids' long sleeve t-shirt



### FABRIC

Single Jersey  
100% Organic ring-spun combed cotton  
155 GSM

### SIZING

Medium Fit  
3/4 (98-104cm) - 5/6 (110-116cm)  
7/8 (122-128cm) - 9/11 (134-146cm)  
12/14 (152-164cm)



COMBO  
Stella Singer p.76  
Stanley Shuffler p.155

### Whites



White

### Colours



Cotton Pink  
French Navy  
Black

### Essential Heathers



Heather Grey



Idriss is 129cm - Size 7/8  
Mini Sprinter Azur

Laura is 131cm - Size 7/8  
Mini Sprinter French Navy



## MINI SPRINTER STPK908

### The kids' polo

Features side slits at hem



### FABRIC

#### Piqué

100% Organic ring-spun combed cotton  
220 GSM

### SIZING

Medium Fit

3/4 (98-104cm) - 5/6 (110-116cm)

7/8 (122-128cm) - 9/11 (134-146cm)

12/14 (152-164cm)

### COMBO



Stanley Dedicator p.159

Stella Devoter p.78

### Whites



White

### Colours



Cotton Pink



Red



Azur



French Navy



Black



## MINI CHANGER STSK913

### The iconic kids' crew neck sweatshirt

The unisex Mini Changer is our iconic crew neck sweatshirt, specially made for children. Its premium materials, top-quality details and adapted proportions make it a perfect fit for kids.



### FABRIC

#### Brushed Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

### SIZING

Medium Fit

3/4 (98-104cm) - 5/6 (110-116cm)

7/8 (122-128cm) - 9/11 (134-146cm)

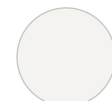
12/14 (152-164cm)

### COMBO



Changer p.87, 167

### Whites



White

### Colours



French Navy



Varsity Green



British Khaki



Black

### Essential Heathers



Cream Heather Pink



Heather Grey

\*Based on stock levels, some quantities may be OCSBL



Theo is 132cm - Size 7/8  
Mini Changer in French Navy



Theo is 132cm - Size 7/8  
Mini Cruiser in Heather Cranberry



## MINI CRUISER STSK911

### The iconic kids' hoodie sweatshirt

Discover the Mini Cruiser, our iconic unisex hoodie sweatshirt perfectly adapted for kids. Featuring a double-layered hood and a kangaroo pocket, it comes in a wide range of colours with just the right fit for children.

#### FABRIC

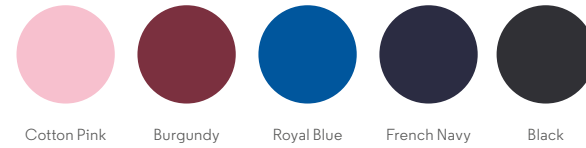
**Brushed** Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

#### SIZING

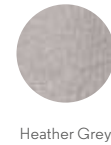
Medium Fit  
3/4 (98-104cm) - 5/6 (110-116cm)  
7/8 (122-128cm) - 9/11 (134-146cm)  
12/14 (152-164cm)

**COMBO**   
Cruiser p.97, 177

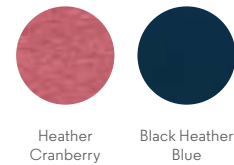
#### Colours



#### Essential Heathers



#### Special Heathers



\*Based on stock levels, some quantities may be OCSBL



## MINI RUNNER STSK912

### The iconic kids' zip-thru hoodie sweatshirt


Features double fabric hood lining, clean herringbone internal tape finishing at zip, twin-needle top-stitching and premium matt silver trims and zip.

#### FABRIC

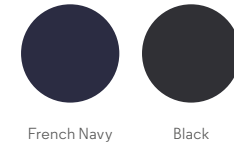
**Brushed** Sweatshirt  
85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

#### SIZING

Medium Fit  
3/4 (98-104cm) - 5/6 (110-116cm)  
7/8 (122-128cm) - 9/11 (134-146cm)  
12/14 (152-164cm)

**COMBO**   
Connector p.106, 186  
Stanley Cultivator p.185  
Stella Editor p.105

#### Colours



#### Essential Heathers



\*Based on stock levels, some quantities may be OCSBL



Tara is 125cm - Size 5/6  
Mini Runner in French Navy



Matthis is 128cm - Size 7/8  
Mini Shake in French Navy

Tara is 125cm - Size 5/6  
Mini Shake in French Navy



# MINI SHAKE STBK910

The kids' jogger pants



## FABRIC

**Terry** Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester  
300 GSM

## SIZING

Medium Fit

3/4 (98-104cm) - 5/6 (110-116cm)

7/8 (122-128cm) - 9/11 (134-146cm)

12/14 (152-164cm)

## COMBO



Stanley Steps p.192

Stella Traces p.113

## Colours



French Navy

## Essential Heathers



Heather Grey

\*Based on stock levels, some quantities may be OCSBL



# ACCESSORIES

# ACCESSORIES





UNISEX  
**PENCIL CASE** STAU764

Woven pencil case

**FABRIC**

Canvas  
80% Recycled cotton, 20% Recycled polyester  
300 GSM

**SIZING**

One size



**Whites**



Natural

**Colours**



Black

**Essential Heathers**



Heather Grey



UNISEX  
**GYM BAG** STAU763

Woven gym bag

**FABRIC**

Canvas  
80% Recycled cotton, 20% Recycled polyester  
300 GSM

**SIZING**

One size



**Whites**



Natural

**Colours**



Midnight Blue



Black

**Essential Heathers**



Heather Grey





UNISEX  
**TOTE BAG** STAU760

Woven tote bag

**FABRIC**

Canvas  
80% Recycled cotton, 20% Recycled polyester  
300 GSM

**SIZING**

One size



**Whites**



Natural

**Colours**



Midnight Blue



Black

**Essential Heathers**



Heather Grey



UNISEX  
**TOTE BAG AOP** STAU767

AOP woven tote bag

**FABRIC**

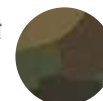
Canvas  
80% Recycled cotton, 20% Recycled polyester  
300 GSM

**SIZING**

One size



**All Over Print**



Camouflage







UNISEX  
**SHOPPING BAG** STAU762

Woven shopping bag

**FABRIC**

Canvas  
80% Recycled cotton, 20% Recycled polyester  
300 GSM

**SIZING**

One size

**Whites**



Natural

**Colours**



Midnight Blue



Black

**Essential Heathers**



Heather Grey



UNISEX  
**SHOPPING BAG AOP** STAU768

AOP woven shopping bag

**FABRIC**

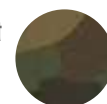
Canvas  
80% Recycled cotton, 20% Recycled polyester  
300 GSM

**SIZING**

One size



**All Over Print**



Camouflage



# INDEX

## CUSTOM MADE FOR YOU

We believe that Stanley/Stella offers the best collection of premium blank apparel on the market, and so do our customers. Each garment is carefully crafted with you in mind, from design and colour selection right through to packaging and customer care. Here's why we stand out above the crowd:

### UNIQUE NETWORK OF OFFICIAL DEALERS

We work with a unique network of Official Dealers in Europe, **experts in textile decoration**. From digital to screenprinting to embroidery, our dealers are highly specialised in garment customization, using the latest technology and innovation to deliver the perfect customized garments to the end customer. The combination of our premium collections and best-in-class printability with their skill in decoration, guarantees a perfect end product, time after time. **Our Official Dealers are more than partners, they are part of the Stanley/Stella family** and share our premium and sustainable DNA.



If you are looking to order customized Stanley/Stella garments **please contact our Official Dealers directly**. You can find the contact details of all our dealers on [www.stanleystella.com](http://www.stanleystella.com).

### PREMIUM CUSTOMER CARE

Our premium products are matched by premium customer service. We guarantee you first-class personalised assistance throughout your journey with Stanley/Stella.

### SUPERIOR PRINTING SURFACE

Our garments are not just supremely soft and comfortable to wear, but are also perfectly conceived for all kinds of decoration. Stanley/Stella collections are widely recognized as providing the best printability on the market. The materials we use and the refined processes we have developed give our garments an exceptionally smooth and even printing surface. This means that colours come out brighter, print coverage is more uniform, our garments need less pre-treatment and there's less ink wastage.



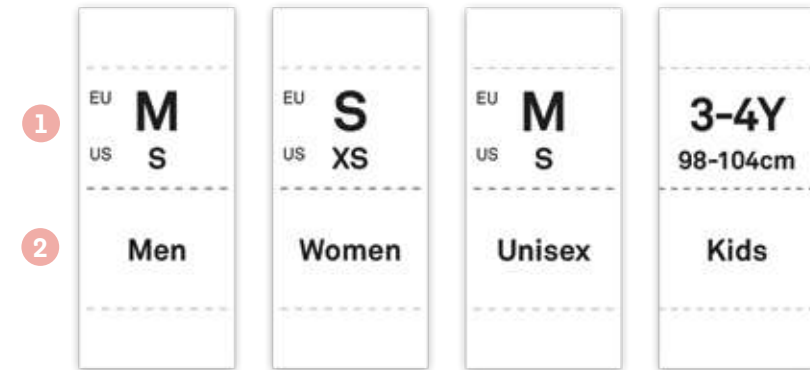
We provide detailed **Printing Guides** for each product to help you achieve the best printing results for your customers. The guides can be downloaded **from the product pages on [www.stanleystella.com](http://www.stanleystella.com)**.

# EASY RELABELLING

Stanley/Stella garments allow for easy relabelling thanks to our **ingenious tear-off labels**. There are no other identifying features on our garments other than our trademark quality and style.

## SIZE LABELS

- 1 EU sizing corresponds to one size smaller for the US market
- 2 Gender is mentioned on the reversed side of the label



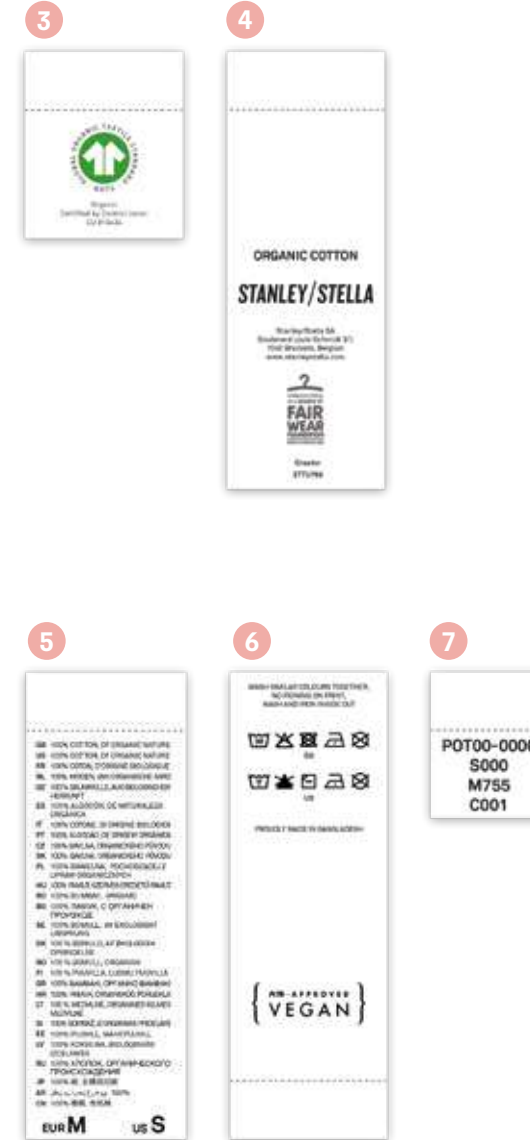
Organic Certified by Control Union CU 819434

For non-GOTS certified dealers: make sure to remove the GOTS certification label from each garment before sending to the final customer. Failing to do so could result in significant fines from GOTS.

For GOTS certified dealers: make sure to replace the Stanley/Stella GOTS certification label with your own.

## TEAR-OFF CARE LABELS

- 3 Certification Label
- 4 Stanley/Stella's main garment label with our HQ address
- 5 Composition translated into 28 languages
- 6 Wash care instructions
- 7 POT label (Purchase Order reference)



## EXTENDED SIZING

Our adult sizing range is now extended, with selected styles and colours available from XXS right through to 5XL. Our kids sizing goes from 3/4 years all the way up to 12/14 years.



Use the **Special Sizes filter on our website** to see all the sizes available per style and colour.

## UNRIVALLED STOCK LEVELS

**We offer an unrivalled 98% stock coverage, meaning we can cover virtually every single order we receive, every single day.**

We hold a **high volume of stock** in our main colours and styles and offer full transparency on stock levels for each and every garment, giving you the peace of mind you need.



Registered customers can use the **View Stock Level** option on the product pages on our website to check real-time stock levels and inbound restocking dates on each and every style/colour with just one click.

You can also **set an alert to be notified when your favourite products are back in stock**. You can set this alert at the colour level of the product pages on [www.stanleystella.com](http://www.stanleystella.com)

## OPTIMIZED PACKAGING

To simplify the ordering process we have harmonized the quantity of items per box:

Jackets / Sherpas	<b>10</b> units per box
Sweatshirts / Pants / Sweat dresses	<b>20</b> units per box
Polos / Shirts / Long Sleeves / Heavy T-shirts / Shopping Bags / Gym Bags / SJ Dresses	<b>50</b> units per box
T-shirts / Tank tops / Tote Bags / Pencil Cases	<b>100</b> units per box
Extended sizes (XXS & 4XL +)	Refer to website



Please refer to the product pages on our website for the most up-to-date packaging information.

# STYLE COMBOS

Our Style Combos Guide helps you find the perfect Stanley/Stella pairings at a glance. Find which styles best match together for men, women and children along with the colours they are available in.



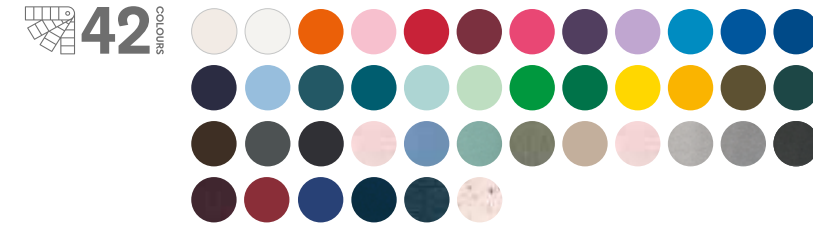
**NEW STANLEY SPECTER** STTM543 | **STELLA DREAMER** STTW013



**NEW ROCKER** STTU758 | **STELLA JAZZER** STTW039



**CREATOR** STTU755 | **STELLA EXPRESSER** STTW032



**NEW CREATOR VINTAGE** STTU831 | **JOINER VINTAGE** STSU720



**STANLEY ENJOYS MODAL** STTM518 | **STELLA LOVER MODAL** STTW030



**CREATOR** STTU755 | **STELLA EXPRESSER** STTW032 | **MINI CREATOR** STTK909



**STANLEY PRESENTER** STTM562 | **STELLA EVOKER** STTW023





**CATCHER SHORT SLEEVE** STTU825 | **MINI CATCHER SHORT SLEEVE** STTK914



**CATCHER LONG SLEEVE** STTU826 | **CATCHER SHORT SLEEVE** STTU825



**STANLEY SHUFFLER** STTM560 | **STELLA SINGER** STTW021



**STANLEY SHUFFLER** STTM560 | **STELLA SINGER** STTW021 | **MINI HOPPER** STTK907



**STANLEY DEDICATOR** STPM563 | **STELLA DEVOTER** STPW034



**STANLEY DEDICATOR** STPM563 | **STELLA DEVOTER** STPW034 | **MINI SPRINTER** STPK908



**STANLEY STROLLER** STSM567 | **STELLA TRIPSTER** STSWI46



**STANLEY STROLLER** STSM567 | **STELLA TRIPSTER** STSWI46 | **MINI SCOUTER** STSK916





**STANLEY STROLLER DENIM** STSM568 | **STELLA TRIPSTER DENIM** STSWI47



**CHANGER** STSU823 | **MINI CHANGER** STSK913



**STANLEY FLYER** STSM565 | **STELLA TRIGGER** STSWI48



**CRUISER** STSU822 | **MINI CRUISER** STSK911



**NEW DRUMMER** STSU822 | **ROCKER** STTU758 | **STELLA JAZZER** STTW039



**STANLEY CULTIVATOR** STSM566 | **STELLA EDITOR** STSWI49



**STANLEY CULTIVATOR** STSM566 | **STELLA EDITOR** STSWI49 | **MINI RUNNER** STSK912







**STANLEY SHORTENS** STBM520 | **STELLA CUTS** STBW130



**STANLEY MOVER** STBM569 | **STELLA BOPPER** STBW314



**STANLEY STEPS** STBM519 | **STELLA TRACES** STBW129



**STANLEY INNOVATES DENIM** STWM572 | **STELLA INSPIRES DENIM** STWW072



**STANLEY STEPS** STBM519 | **STELLA TRACES** STBW129 | **MINI SHAKE** STBK910



**STANLEY BREAKS** STJM580 | **STELLA WINDS** STJW080



**STANLEY STEPPER DENIM** STBM313 | **STELLA TRACER DENIM** STBW312



**STANLEY HIKES** | STJM581 **STELLA WALKS** STJW081



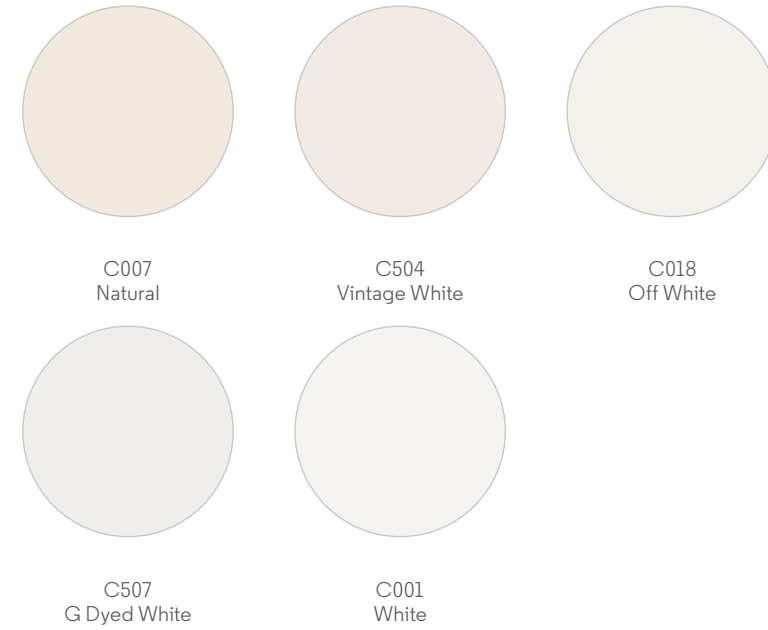
# COLOUR CARD

As colour specialists, we strive every single day to achieve the right tone for the right garment. From rich, earthy tones to light, airy neutrals and pops of bright, vivid colour, we offer an ever-expanding range of classic and on-trend colours.

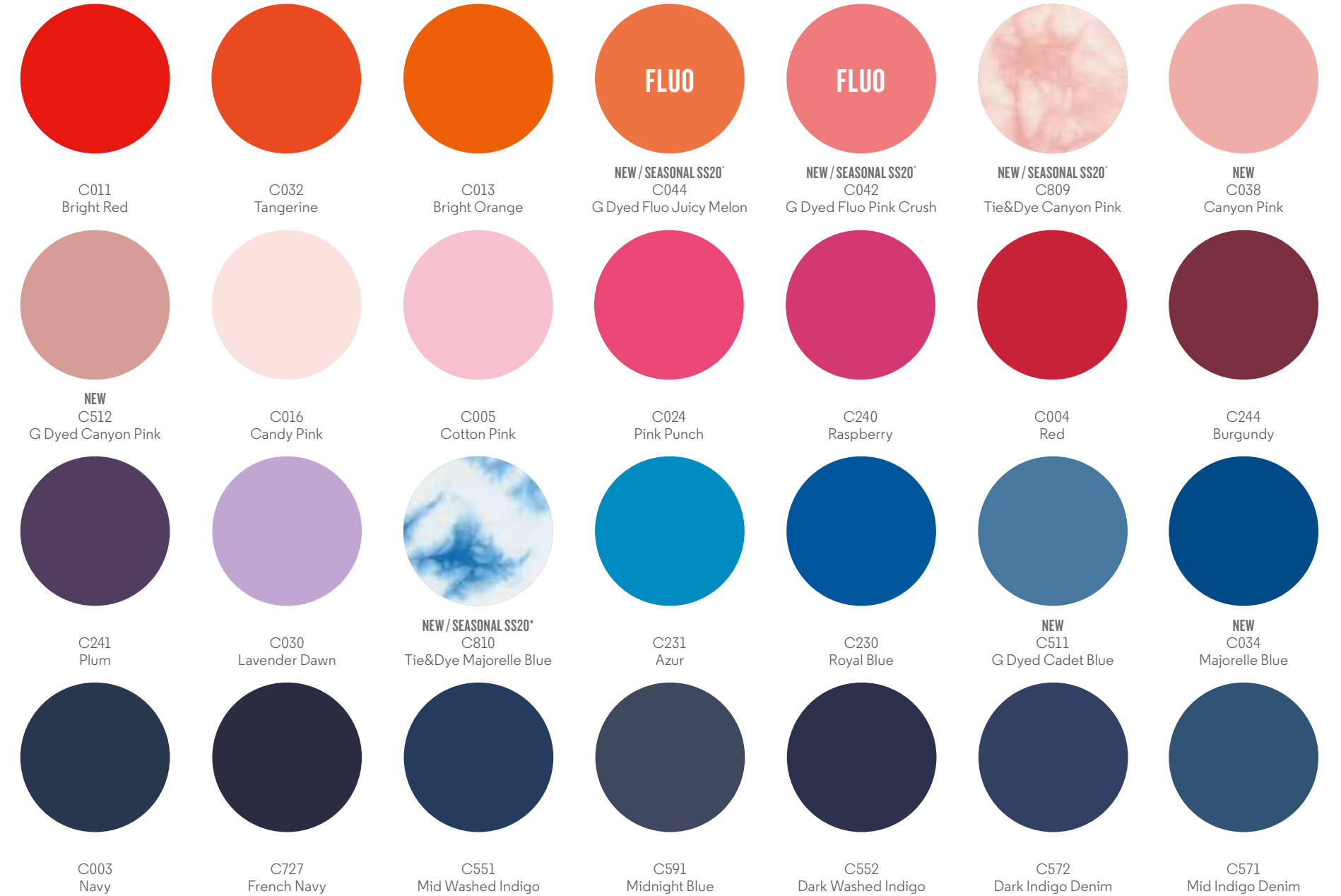
Our colour range is divided into:  
 WHITES  
 COLOURS  
 ESSENTIAL HEATHERS  
 SPECIAL HEATHERS  
 ALL OVER PRINTS

For specific details on colour profiles (Pantone, CMYK and RGB references) make sure to consult the Colour Guide on [api.stanleystella.com](http://api.stanleystella.com)

## WHITES

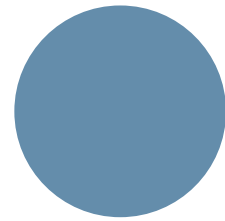
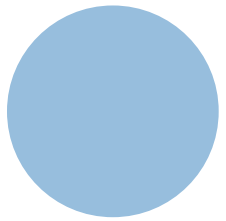
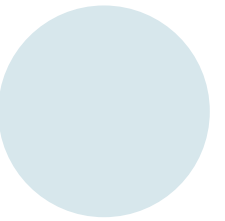
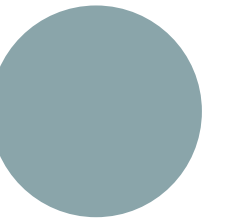
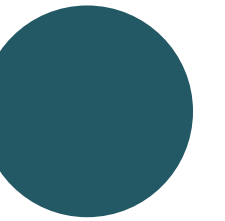
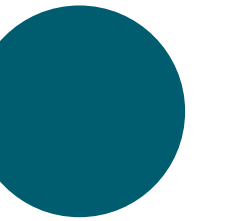

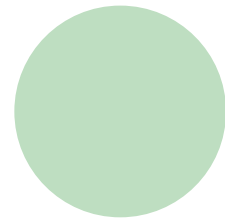
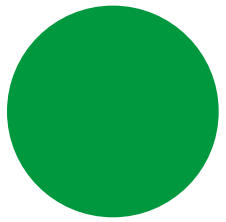
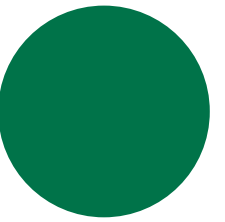
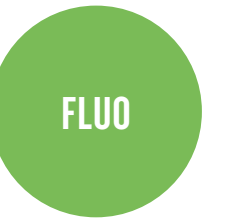

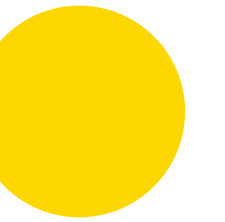

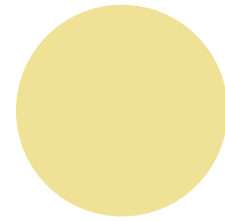
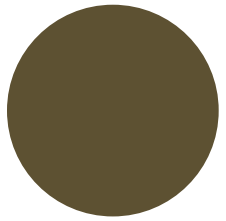
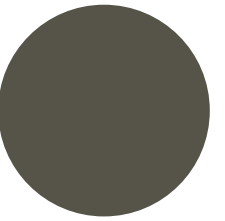
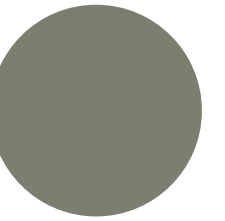
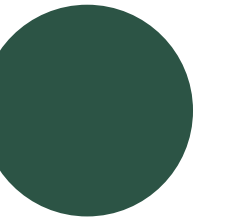
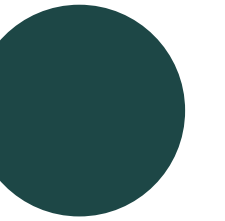

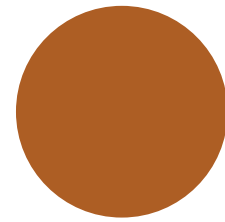
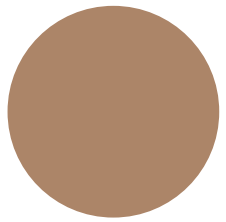
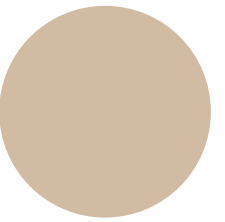
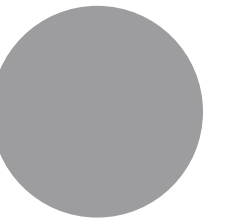
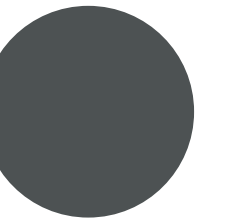
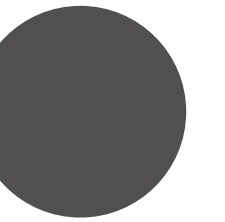



## COLOURS

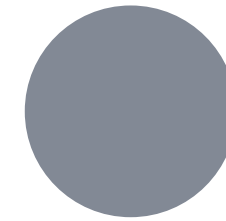
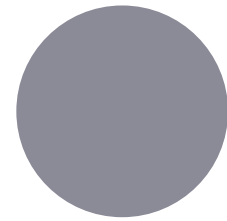
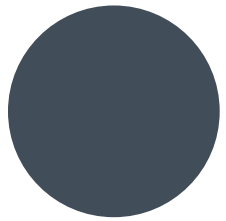



\*Seasonal colour - available until mid-2020, or while stocks last

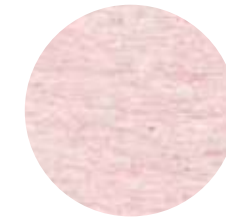
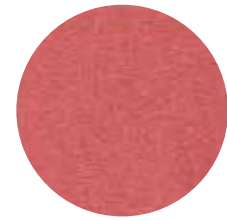
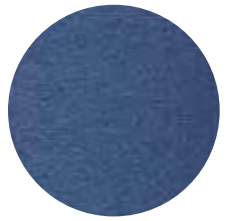
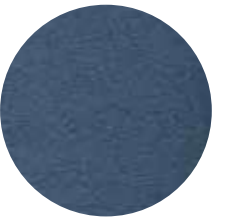

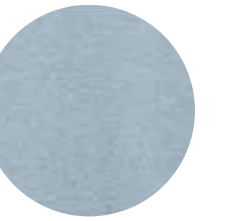
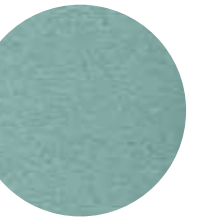
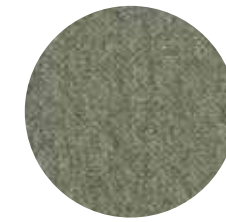



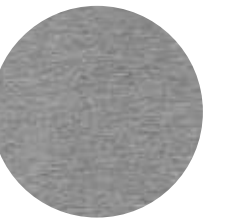

# COLOURS

						
C570 Light Indigo Denim	C232 Sky blue	C015 Baby Blue	C725 Citadel Blue	C702 Stargazer	C710 Ocean Depth	C724 Caribbean Blue
						
NEW / SEASONAL SS20* C037 Geyser Green	C014 Fresh Green	C029 Varsity Green	NEW / SEASONAL SS20* C043 G Dyed Fluo Apple Crunch	NEW / SEASONAL SS20* C045 G Dyed Fluo Lemonade Fizz	C012 Golden Yellow	C204 Spectra Yellow
						
NEW / SEASONAL SS20* C035 Yellow Mist	C008 British Khaki	C223 Khaki	C704 Light Khaki	C224 Bottle Green	NEW C036 Glazed Green	C041 Deep Chocolate
						
C031 Roasted Orange	C010 Camel	C028 Desert Dust	C251 Opal	C253 Anthracite	C506 Garment Dyed Anthracite	NEW C515 G Dyed Mid Anthracite

# COLOURS

			
NEW C514 G Dyed Lava Grey	NEW C039 Lava Grey	C715 India Ink Grey	C002 Black

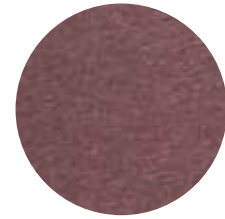
# ESSENTIAL HEATHERS

						
C682 Cream Heather Pink	C657 Mid Heather Red	C658 Dark Heather Indigo	C652 Dark Heather Blue	C653 Mid Heather Blue	C585 Heather Ice Blue	C656 Mid Heather Green
						
C659 Mid Heather Khaki	C592 Heather Sand	C680 Cream Heather Grey	C250 Heather Grey	C650 Mid Heather Grey	C651 Dark Heather Grey	

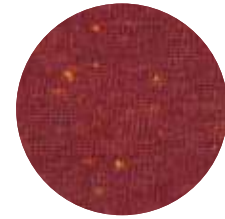
## SPECIAL HEATHERS



C664  
Heather Grape Red



C589  
Black Heather Cranberry



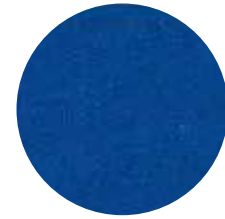
C687  
Heather Neppy Burgundy



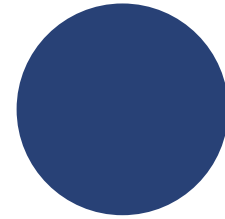
C583  
Heather Cranberry



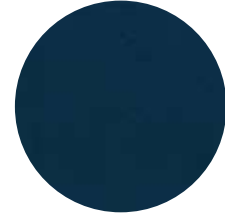
C695  
Ecrú Neppy Mandarine



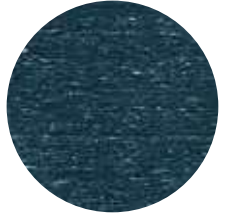
C587  
Mid Heather Royal Blue



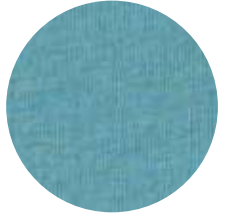
NEW  
C700  
Heather Snow Mid Blue



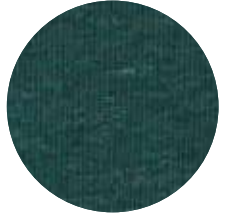
C588  
Black Heather Blue



C670  
Dark Heather Denim



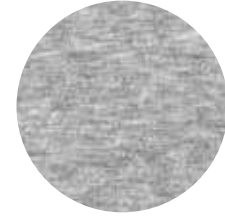
C582  
Heather Eucalyptus



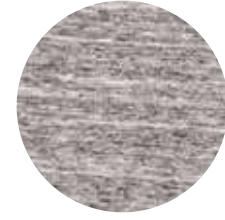
NEW  
C686  
Heather Snow Glazed Green



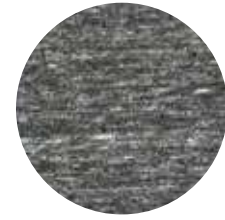
C693  
Heather Ash



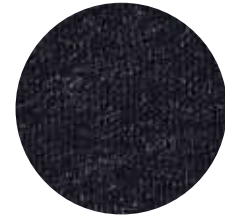
C255  
Heather Grey Slub



C671  
Slub Heather Grey



C673  
Slub Heather Steel Grey



C697  
Heather Black Denim

## ALL OVER PRINT



C805  
Camouflage

# STYLE INDEX

## A

Stanley Adorer	<b>NEW SS20</b>	142
Stanley Adorer Slub	<b>NEW SS20</b>	143

## B

Stella Bopper		116
Bounder	♀	108, 190
Stella Bower		103
Stanley Breaks		199

## C

Catcher Long Sleeve	♀	75, 154
Mini Catcher Short Sleeve	♀	208
Catcher Short Sleeve	♀	74, 153
Changer	♀	87, 167
Mini Changer	♀	211
Stella Chiller	<b>NEW SS20</b>	64
Connector	♀	106, 186
Creator	♀	51, 129
Creator AOP	♀	55, 133
Creator Denim	♀	54, 132
Creator Pocket	<b>NEW SS20</b>	58, 134
Creator Tie and Dye	<b>NEW SS20</b>	59, 135
Mini Creator	♀	207
Creator Vintage	<b>NEW SS20</b>	60, 137
Cruiser	♀	95, 175
Cruiser AOP	♀	99, 179
Cruiser Denim	♀	98, 178
Mini Cruiser	♀	212
Stanley Cultivator		185
Stella Cuts		112

## D

Stella Dancer	<b>NEW SS20</b>	41
Stella Dazzler	<b>NEW SS20</b>	89
Stanley Dedicator		159
Stanley Dedicator Denim		161
Stella Devoter		78
Stella Dreamer		39
Drummer	<b>NEW ESSENTIAL</b> ♀	101, 181

## E

Stella Editor		105
Stanley Enjoys Modal		148
Stella Evoker		70
Stella Expresser		45
Stanley Feels		145
Stella Flies		65
Stanley Flyer		173

## G

Gym Bag	♀	221
Stanley Hikes		201
Stella Hipster Slub	<b>NEW SS20</b>	69
Mini Hopper	♀	209

## H

## I

Stanley Imagines Vintage		150
Stanley Innovates Denim		198
Stella Inspires Denim		118

## J

Stella Jazzer	<b>NEW ESSENTIAL</b>	49
Joiner Vintage	<b>NEW SS20</b> ♀	91, 171

## K

Stella Kicks		110
--------------	--	-----

## L

Stella Lover		47
Stella Lover Modal		66

## M

Stanley Mover		196
Stanley Mover AOP		197

## P

Pencil Case	♀	220
Stanley Presenter		151

## R

Ringer	♀	71, 152
Rise	♀	83, 165
Rocker	<b>NEW ESSENTIAL</b> ♀	63, 139
Stella Rounder Slub	<b>NEW SS20</b>	67
Mini Runner	♀	213

## S

Mini Shake	♀	214
Stanley Shifts Dry		156
Shopping Bag	♀	224
Shopping Bag AOP	♀	225
Stanley Shortens		191
Stanley Shuffler		155
Sider	♀	102, 182
Stella Singer		76
Stanley Skater	<b>NEW SS20</b>	149
Stanley Sparker		144
Stanley Specter	<b>NEW SS20</b>	127
Stella Spinner	<b>NEW SS20</b>	109
Mini Sprinter	♀	210
Stanley Stepper Denim		193
Stanley Steps		192
Stella Streeter		111
Stanley Stroller		163
Stanley Stroller Denim		164

## T

Tote Bag	♀	222
Tote Bag AOP	♀	223
Stella Tracer Denim		114
Stella Traces		113
Stanley Trailer		187
Trek	♀	200
Stella Trigger		93
Stella Tripster		81
Stella Tripster Denim		82
Stanley Trucker		188

## W

Stella Walks		121
Warmer Sherpa	♀	107, 189
Stella Waver Slub	<b>NEW SS20</b>	77
Stella Winds		119

